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## 1 P R O C E E D I N G S

2 10:00 a.m.

3 MODERATOR VON BERNATH: Good morning.

4 Thank you for coming for the biofuels and  
5 bioproducts. My name is Hugo Von Bernath; I'm a  
6 Researcher for the California Biomass  
7 Collaborative. I have been working this program  
8 from the beginning. I'm the only one researcher  
9 has been the full two years working in this area.

10 I've been asked to present this session  
11 called biofuels and bioproducts. And it has been  
12 a very -- now I have to present Professor Joan  
13 Ogden from the University of California in Davis.  
14 She is an Associated Professor of International  
15 Environmental Science and Policy at the University  
16 of California. And Coordinator of the  
17 (indiscernible) Pathway Program at the Campus  
18 Institute of (indiscernible) Studies.

19 Her primary research interest is  
20 (indiscernible) and economic assessments of new  
21 energy technologies, especially in the areas of  
22 alternative fuels, fuel cells, renewable energy  
23 and energy conservation.

24 She's recent works centers on the use of  
25 hydrogen as an energy (indiscernible)

1 infrastructure strategies and application of fuel  
2 cells technologies. I will not read the full  
3 length of her work, it's very interests and very  
4 long.

5 So I will leave you with Dr. Joan Ogden.

6 (Applause.)

7 DR. OGDEN: Thanks, Hugo, and good  
8 morning. I'm going to talk a little bit today  
9 about a long-term energy carrier that could find  
10 use in the energy sector and transportation. And  
11 talk a little about the possible tie-in with  
12 biomass, as well, although a lot of this talk is  
13 going to be about hydrogen.

14 First of all, why would you consider  
15 hydrogen as an energy carrier. There are lots of  
16 different energy carriers you could make, liquid  
17 fuels, electricity and so on. And some of the  
18 reasons this is getting so much attention these  
19 days, first you can have zero or near-zero  
20 emissions at the point of use, in a vehicle or in  
21 a stationary power fuel cell.

22 There's also the possibility to load a  
23 zero well-to-wheels emissions that both air  
24 pollutants and greenhouse gases. And by well-to-  
25 wheel meaning all the emissions involved with

1 extracting the feedstock, making it into a fuel,  
2 transporting that fuel to users, and then using  
3 the fuel in a car.

4 Hydrogen can be made from lots of  
5 different resources, fossil, renewable, even  
6 nuclear. And it's widely used today in chemical  
7 industries. About 2 percent of world primary  
8 energy use actually goes to hydrogen production  
9 today. So there's a strong technical base for  
10 making hydrogen, at least from fossil fuels. We  
11 know how to do this on large scale; we know how to  
12 store hydrogen; we know how to deliver it in  
13 trucks and pipelines.

14 And also there's been a lot of rapid  
15 progress in hydrogen and fuel cell technologies  
16 that's caught a lot of people's interest. In  
17 fact, some people even see fuel cells as  
18 disruptive technologies that could change the way  
19 we produce and use energy.

20 Also there's mentioned these new  
21 products and services. And for example Larry  
22 Burns at GM, who is one of the people behind the  
23 autonomy and other designs there, sees the  
24 possibilities of actually mass producing cars at  
25 less cost and having new services, onboard

1 electricity and so on.

2           So I guess to summarize, the reason  
3 people are interested in hydrogen, it's one of the  
4 only long-term fuel options that could allow  
5 radical reductions in greenhouse gases, air  
6 pollutions emissions and oil use all at the same  
7 time. It could do the triple play. And the  
8 others that could, I would say, are liquid  
9 biofuels or electric battery vehicles.

10           But there are a lot of barriers to  
11 realizing using hydrogen on a large scale, also.  
12 There's current lack of a widespread  
13 infrastructure; although there is a fair amount of  
14 infrastructure to deliver hydrogen for chemical  
15 uses, we do have pipelines and trucks, it's  
16 certainly not delivered to every refueling station  
17 in the country.

18           Current high cost of hydrogen end-use  
19 technologies. Fuel cells, for example, are still  
20 pretty expensive. Technical maturity. We have  
21 hydrogen technologies that have been developed in  
22 the chemical industries and so on, but the ones  
23 you'd need for energy economy such as fuel cells,  
24 hydrogen storage for vehicles, small-scale  
25 hydrogen production and low-cost zero-carbon

1 hydrogen supply still need more development.

2           And then there's the chicken-and-egg  
3 problem, as they call it, for vehicles, which  
4 really is about matching supply and demand during  
5 a transition if you have a rapid growth in use of  
6 a fuel. Car manufacturers don't want to  
7 necessarily build a lot of cars unless they know  
8 their customers can refuel them. Refueling energy  
9 supply companies don't want to build refueling  
10 stations unless cars will come. How do you get  
11 over this hump? So, that's one of the things  
12 often mentioned.

13           And then finally, maybe most importantly  
14 for this and a lot of other renewable and clean  
15 energy technologies, is a lack of policies  
16 reflecting the external costs of energy at  
17 present.

18           Hydrogen, like electricity, is an energy  
19 carrier. You can produce it from a number of  
20 different primary resources: wind, solar, biomass.  
21 But also fossil fuels, such as natural gas or  
22 coal. And the idea of capturing carbon when you  
23 make hydrogen from a hydrocarbon like coal, then  
24 taking the CO2 and sequestering underground is an  
25 area that the DOE is paying a lot of attention to.

1                   Now, with regard to biomass that's kind  
2                   of an interesting idea. You could couple biomass  
3                   with carbon sequestration. There you could take a  
4                   hydrocarbon -- if you make hydrogen from something  
5                   like biomass or coal or natural gas, you have to  
6                   separate the CO2. You have to send the carbon one  
7                   way and the hydrogen another. So you could  
8                   perhaps capture and sequester CO2 from biomass and  
9                   end up with a negative CO2 production out of that  
10                  kind of energy system. It's kind of an  
11                  interesting idea.

12                 Just comparing for a minute fuel cycle  
13                 greenhouse gas emissions. Really thinking about  
14                 the greenhouse problem is one of the motivations  
15                 of many motivations for looking at hydrogen. And  
16                 what I've plotted here are the full fuel cycle or  
17                 well-to-wheels greenhouse gas emissions. That's  
18                 all the emissions in extracting the fuel,  
19                 producing it and using it in a car.

20                 And I have shown this for several  
21                 different types of vehicles. It's all normalized  
22                 to one here. And one is an advanced gasoline  
23                 vehicle. You know, sometimes when you look at  
24                 future alternative vehicles things like fuel  
25                 cells, you don't want to compete them against

1 today's gasoline vehicle, you want to look at  
2 tomorrow's internal combustion engine vehicle or  
3 gasoline vehicle; give that the best shot and then  
4 try to do that comparison.

5 So, the current vehicle, then the  
6 advanced gasoline vehicle, and this assumes by  
7 light-weighting and some other improvements, you  
8 could get to maybe 46 miles a gallon; based on  
9 some simulations by engineers at Ford.

10 Then hybrids and gasoline, diesel,  
11 hydrogen, they're all kind of in the same  
12 ballpark. And then fuel cells. And depending on  
13 what you make fuel cells from -- hydrogen for fuel  
14 cells from, you get different well-to-wheels.

15 If you use a fossil fuel like natural  
16 gas, which is shown there, hydrogen from natural  
17 gas, you get a little bit better well-to-wheels  
18 performance in greenhouse gas emissions than you  
19 would with a gasoline hybrid.

20 But you don't start to really see  
21 drastic improvements until you go to either carbon  
22 sequestration where you can cut that down a good  
23 bit, or renewables. I've used wind as a marker.  
24 If you did biomass with sequestration you'd  
25 actually see that bar go negative.

1           Well, there are a number of these long-  
2 term visions for hydrogen, based on renewables,  
3 based on nuclear, based on fossil and  
4 sequestration.

5           With renewables I'd say the issue is  
6 really costs more than technical feasibility.  
7 Because we do know how to do a lot of these  
8 things; we could put them together into systems to  
9 make hydrogen biomass gassification electrolysis  
10 powered by wind or solar.

11           Nuclear. You have cost issues. You  
12 have technical feasibility issues if you look at  
13 systems, for example, that use some high  
14 temperature nuclear heat to split water. It's  
15 getting a lot of play in the DOE right now, but it  
16 really hasn't been tested in an integrated system  
17 yet. And also they're the same waste and  
18 proliferation issues you'd have with nuclear  
19 electric power.

20           And then the final sort of view of a  
21 zero emission hydrogen system is fossil hydrogen  
22 with CO2 capture. That looks like it could be a  
23 relatively low-cost add-on if you have a large  
24 fossil plant. But there's a lot that's still  
25 unknown about what happens when you put massive

1 amounts of CO2 underground in the geological  
2 formations.

3 So there are challenges with all of  
4 these zero carbon futures. Trying to just give  
5 you a sense of what, although hydrogen has a lot  
6 of attractions in terms of environment, there's  
7 still some challenges to be met.

8 Well, how long will it be before  
9 hydrogen would start to make a difference. There  
10 was a study that the National Academy of Sciences  
11 did on this topic recently. And this shows  
12 several different views.

13 Hydrogen demand, and we're plotting here  
14 now from the present time up to 2050. And on the  
15 Y axis is hydrogen demand in tons of hydrogen a  
16 year. And on the other side is the fraction of  
17 vehicles that would be served, 50 percent, 100  
18 percent level.

19 And these are four different scenarios  
20 that were done by the DOE. And as you can see,  
21 they vary all over the place. We get to 2050  
22 we're either going to have between 1 percent  
23 hydrogen and 100 percent. And why can't we do  
24 better with the projecting this, this number?  
25 Well, it depends on a lot of things.

1           For one thing the technologies are still  
2           very rapidly evolving, having to do with hydrogen.  
3           Things like fuel cells, hydrogen storage. The  
4           policy is not there that would push us in this  
5           direction. Even if you look at fuel cells meeting  
6           their long-term goals and so on, the economics  
7           alone are probably not going to drive you there.

8           There's a question about there may be  
9           market pull. I mean it may be that a fuel cell  
10          car with onboard electricity will offer you things  
11          that you can't do with a gasoline car, even a  
12          future gasoline car. And it may be that there'll  
13          be market pull. Some people really believe in  
14          this quite a lot within the auto companies and  
15          other places

16          It's interesting that within the auto  
17          companies almost all of them are doing some work  
18          on fuel cell or hydrogen cars. And some have put  
19          quite a lot of development behind this.

20          But it makes it quite difficult to  
21          project future demands. So, hence, the large  
22          range. And what you really have to say is we  
23          don't know how fast this market will grow. There  
24          are a lot of things that will have to be  
25          satisfied. Costs, performance, availability of

1 fuel and other things. And how that all plays out  
2 over the next 10 or 20 years is going to be very  
3 very interesting to see.

4 There are maybe several hundred fuel  
5 cell vehicles operating on hydrogen around the  
6 world at the present time. And there are more  
7 that are going to be coming to California. I'll  
8 talk a little about the California hydrogen  
9 highway network program, which I was involved with  
10 as being a member of a panel on making  
11 recommendations to the Governor on this.

12 Well, there are the scenarios for  
13 demand. And we don't really know how fast. But  
14 one question is do we have enough energy to meet  
15 this demand. And how are you going to supply  
16 hydrogen.

17 So, again, the same graph here. These  
18 are the different things. And I plotted next to  
19 that the percentage of current U.S. use you would  
20 need of primary resources such as natural gas,  
21 coal, wind and biomass, to make hydrogen for light  
22 duty vehicles, or LDVs. And in the case of wind  
23 it's not actually current use of wind; it's the  
24 resource with some restrictions. And similarly  
25 for biomass.

1           So what we see here is that we do have a  
2           number of different options for making hydrogen.  
3           To get to the 50 percent level, to 100 percent  
4           level, you'd have to increase the use of those  
5           resources fairly significantly; or use a fair  
6           amount of them.

7           But let's take a look now at how much it  
8           would take to fuel 100 million hydrogen vehicles,  
9           assuming they have somewhere between two and three  
10          times today's 20-mile per gallon average gasoline  
11          fuel economy. So these are vehicles in the 40- to  
12          60-mile per gallon equivalent range.

13          And we see this band here. And this  
14          shows what the demand of hydrogen would be for  
15          that range. And referencing this now to the  
16          primary resources we see we're not going to make -  
17          - incidentally, we won't make all the hydrogen  
18          from one thing, either. I think hydrogen, like  
19          electricity, will be regional in nature, make it  
20          from different locally available resources.

21          But what we see here is there are a  
22          number of different options here that could supply  
23          a fair amount of hydrogen. And over the next,  
24          say, 20 to 25 years, up to say 2025, 2030, most of  
25          these scenarios show that the amount of primary

1 energy you'd need wouldn't be terribly large to  
2 make hydrogen, I mean, as a fraction of what we  
3 use now.

4 So we could certainly learn whether or  
5 not this is going to work without unduly diverting  
6 other resources to finding that out for hydrogen.

7 And with the renewables, with wind and  
8 biomass we see that making hydrogen for about 100  
9 million vehicles would involve somewhere like  
10 maybe 10 to 15, 20 percent of those resources to  
11 do that.

12 So, sometimes in the hydrogen debates  
13 you hear people say things like, if we make  
14 hydrogen from natural gas, it's going to triple  
15 our natural gas use. That's simply not the case.

16 Where will hydrogen come from? Probably  
17 in the near term, we make most of our hydrogen  
18 today from natural gas. We'll probably continue  
19 to do that for the next, you know, 10 or 20 years,  
20 a fair amount. You get some greenhouse gas  
21 reductions from that and it won't really increase  
22 natural gas use very much.

23 Beyond that timeframe we're going to be  
24 switching away from natural gas. The whole reason  
25 for hydrogen is going to zero carbon, zero

1 pollution. So we're going to be looking for  
2 renewable sources. In the long term there are a  
3 lot of resources for doing this. And there are  
4 many solutions for supply, as I said. It's going  
5 to be regional in nature, more like the  
6 electricity system and the current gasoline  
7 system, probably not going to have supply lines  
8 that are thousands of miles long, across water  
9 with a hydrogen economy. It's going to look a  
10 little more like what we do with the electric  
11 system, I think.

12           How much is all this going to cost?  
13 Well, there are estimates, and again there's quite  
14 a range. Somewhere between several hundred to  
15 several thousand dollars per vehicle for mature  
16 hydrogen refueling infrastructure. In the near  
17 term it'll be a good bit more than that. At least  
18 several thousand dollars per vehicle to build the  
19 refueling stations and production systems.

20           A study that was done for the hydrogen  
21 highway network, the first few stations are going  
22 to be even more than that. But in some sense,  
23 those are part of the demonstration process, I  
24 would say. And this is still a ways from  
25 commercialization.

1           Shell recently estimated you'd need  
2           about 11,000 hydrogen stations nationwide, and  
3           that would cost about \$12 billion. Think about  
4           maybe about a million dollars a station. These  
5           would be stations along interstates and in major  
6           cities. Full implementation of hydrogen  
7           infrastructure might be hundreds of billions.

8           But, what's interesting is that the cost  
9           to maintain the conventional transportation fuel  
10          infrastructure is also quite large. There are  
11          estimates that have been made worldwide. Over the  
12          next 30 years the investments that are slated to  
13          be made in gasoline infrastructure, the production  
14          of it, exploration and all of the above, and those  
15          numbers are between a trillion and two trillion  
16          dollars.

17          So if you compare it to that, it may be  
18          that building hydrogen from scratch wouldn't be  
19          any more expensive than building a liquid fuel  
20          infrastructure. That sounds kind of crazy, but  
21          the reason that's so, with hydrogen you have a lot  
22          more of the distribution end. That's very  
23          expensive. The production end is actually a  
24          little less expensive; a little simpler than  
25          making a liquid fuel.

1           And you can use hydrogen a little more  
2           efficiently. So you build a plant of a certain  
3           size. You can actually serve more vehicles, more  
4           vehicle miles, than you can going through a liquid  
5           fuel route because of the conversion efficiency.

6           How much is it going to cost? Well,  
7           between \$2 and \$4 a kilogram. A kilogram of  
8           hydrogen has the same energy content as a gallon  
9           of gasoline. So, if we think about a mature  
10          infrastructure, \$2.50 to \$4 a gallon equivalent.

11          But if you have a car that's two to  
12          three times as efficient, you might come out with  
13          a cost per mile that's even a little bit less than  
14          what we're paying with our current 20-mile per  
15          gallon gasoline cars.

16          Just a couple of words about the current  
17          infrastructure. About 1 percent of our primary  
18          energy use and 5 percent of natural gas goes to  
19          make hydrogen today. Mostly for industrial  
20          settings like oil refining. If you took -- some  
21          of this hydrogen is shipped around in trucks and  
22          pipelines -- if you took all that capacity, now it  
23          serves technical and industrial users, but if you  
24          used that for cars, you'll have a distribution  
25          system that could serve about 1 percent of U.S.

1 cars today, with what we truck around and pipe  
2 around, with hydrogen. That's kind of amazing.  
3 So we already do have a hydrogen distribution  
4 system at the 1 percent scale level.

5 But here's where we need to go. The  
6 math I brought up there on the top left shows  
7 gasoline stations in the U.S. Okay. Each one of  
8 those dots is ten stations. Here the next  
9 competitor, CNG, is top right. And then we have,  
10 I think ethanol and methanol, which are shown  
11 below that.

12 If you plotted hydrogen on here I think  
13 you'd have maybe about 25 stations in the U.S., a  
14 lot of which are here in California. So we have a  
15 long way to go to build up this infrastructure.

16 How long is it going to take. Here is  
17 some historical data on penetration of  
18 transportation infrastructures. Talking about  
19 canals, rail, roads. And you typically have a  
20 time constant of about 30 to 70 years. So it  
21 takes while to build these things up.

22 It's interesting to look at the early  
23 days of the gasoline infrastructure. I think it  
24 was 1925 before you had as many cars as you had  
25 horses used for personal transportation in the

1 U.S. And all kinds of interesting sorts of  
2 stations were in the early days of gasoline.  
3 You'd send them with a bucket down to the corner  
4 grocery store; get a bucket of gasoline; take it  
5 home and, you know, slosh it into your car.

6 There were little mini gas stations with  
7 guys stationed along the roads. And you'd pull  
8 your car over right in the middle of traffic and  
9 they'd refuel you. Eventually it led to the  
10 development of refueling stations as a nice place  
11 to be, to get away from all that. And we had the  
12 system we have today.

13 With hydrogen, starting from a few cars,  
14 it will be interesting to see how that unfolds.

15 Here in California you've undoubtedly  
16 heard about the Governor's hydrogen highway  
17 network. And this is Governor Schwarzenegger  
18 announcing this program. This is at UC Davis.  
19 Actually he's fueling one of our experimental  
20 vehicles at the UC Davis hydrogen station right  
21 down the road. And he wanted to provide hydrogen  
22 to vehicles statewide by 2010. Renewable hydrogen  
23 production is encouraged as part of this.

24 There was a panel that was formed. I  
25 was one of 15 people on that. And then there were

1 teams of volunteers who contributed a lot of time  
2 in doing all the technical backup work around this  
3 idea. And this is now being synthesized into a  
4 report that should be delivered to the Governor  
5 pretty soon, I believe.

6 The idea here -- here's a simulation  
7 that was done. This shows southern California.  
8 The red dots there are planned or existing  
9 hydrogen stations that already exist or will be  
10 built soon in southern California. Some of these  
11 have been built with the collaboration with the  
12 DOE; some with the South Coast Air Quality  
13 Management District.

14 And the black dots there shown are CNG  
15 sites; they're fleet sites. And they might be an  
16 interesting place, also, to refuel hydrogen. You  
17 know, initially going with fleet vehicles is  
18 probably going to be what we'll see a lot of in  
19 the beginning.

20 So, this shows what's planned. And in  
21 planning this hydrogen highway idea, we looked at  
22 several different levels of implementation. And  
23 one of them was just sort of starting with what's  
24 planned and building out just a little bit.

25 We also looked at some other options

1 here. This would be about 200 stations in the  
2 L.A. area. And we looked at a couple of questions  
3 like how much would it cost to do this versus  
4 this. And what would be the travel time for  
5 people in the L.A. area.

6 If you only had about 40 stations here,  
7 you'd say, well, how long is it going to take  
8 people to drive to those. Is that going to be  
9 okay. If they're in fleet sites, maybe it won't  
10 matter. But one of the goals of this was to  
11 provide hydrogen to users.

12 So we did some calculations. This is  
13 some work one of our grad students, Mike Nicholas,  
14 did on this, looking at the drive time on average  
15 in the L.A. area for different scenarios. And if  
16 we start with 40 stations here, that's the first  
17 red circle, we see the drive time is something  
18 like ten minutes. That's about 1 percent of the  
19 gasoline stations in the L.A. area.

20 If you go to about 3 percent it goes  
21 down to five minutes. And if you follow this  
22 curve out all the way to 3000, which is where we  
23 are with gasoline, you'd find about two minutes.

24 So, even with the relatively small  
25 number of stations, though, it might be adequate

1 for an early adopter's convenience.

2 Hydrogen from biomass; let's get the  
3 biomass tied in. One of our grad students looked  
4 up in a report, estimated about 43 million dry  
5 tonnes of biomass every year from various sources.  
6 Just did a quick calculation, looking at  
7 gassifying that biomass at 60 percent energy  
8 conversion efficiency to make hydrogen, we found  
9 that for each tonne of biomass you could make  
10 about 80 kilograms of hydrogen. That's equivalent  
11 to about 80 gallons of gasoline on an energy  
12 basis.

13 If you then took a fuel cell car; assume  
14 it's two and a half times the current 20-mile per  
15 gallon efficiency on average; send it 10,000 miles  
16 a year. About 200 kilograms a year. And you  
17 could find 1 million tonnes would be about 400,000  
18 cars. So that's a sizeable number.

19 And if you wanted to, say California's  
20 got roughly 25 million, if you wanted to do  
21 hydrogen for 20 percent of those, it would be  
22 about 12, a little over 12 million tonnes of  
23 biomass a year.

24 So, this shows that going this route you  
25 could, with some fraction of what's available, you

1 could make a fairly major impact on transportation  
2 markets.

3 One interesting thing with hydrogen is  
4 the well-to-wheels efficiency is a little more  
5 efficient. So, per tonne of biomass you can  
6 actually serve more vehicle miles that way, than  
7 with some of the liquid routes.

8 Okay, how soon could hydrogen make a  
9 difference. I'm going to finish, I've just got  
10 one or two more slides. Time to change the energy  
11 system is pretty long time, decades. Technologies  
12 need more development. Probably going to be  
13 several decades before you could start to reduce  
14 emissions in oil use on a really large scale.

15 But beyond 2025 a lot of people see a  
16 lot of potential for these technologies. And also  
17 there's this potential for new ways of using and  
18 making energy.

19 So, I'll just stop there. Thanks.

20 (Applause.)

21 MODERATOR VON BERNATH: Want to keep the  
22 questions to the last to all the members, okay?

23 The next person talking is Neil Koehler.

24 I hope I'm saying correctly last name. Neil

25 Koehler is Chairman and CEO of Pacific Ethanol

1 (indiscernible), a marketing company

2 (indiscernible) California.

3 Neil Koehler is leading the company's  
4 effort to build the first world class ethanol  
5 plant in California. Mr. Koehler is an active  
6 participant on national ethanol issues and Kynergy  
7 is a member of the Renewable Fuels Association.

8 Mr. Koehler is Director of the  
9 California Renewable Fuels (indiscernible), a  
10 coalition of (indiscernible), environment, local  
11 (indiscernible) ethanol interests (indiscernible)  
12 for the betterment of California ethanol  
13 production industries.

14 MR. KOEHLER: Thank you very much. So  
15 the subject I was asked to speak on was the future  
16 of ethanol, both technology and resources. And  
17 I've titled it the future is now.

18 And on a personal note I want to say  
19 that, because myself and a few other people in  
20 this room, probably 20 years ago said, you know,  
21 we have this great opportunity to produce ethanol  
22 and develop renewable fuels and build a very  
23 vibrant industry, and develop new technologies,  
24 and in 15 to 20 years we can make it happen. So  
25 if the future is not now, then I should never be

1 invited back to speak in one of these events,  
2 because I was totally wrong. But I think the  
3 future is now and there's a lot of developments on  
4 the ground, in the policy world, and it's  
5 happening today in California that really does say  
6 very convincingly that the future is now.  
7 Challenges ahead, there are needs, but let's get  
8 going.

9 So, in terms of the opportunity to use  
10 ethanol in California, we have a lot of  
11 situations, some would call even crises, as it  
12 relates to the supply of transportation fuels in  
13 California. And ethanol now can make some very  
14 significant contributions in this regard.

15 Probably nothing more important than the  
16 issue of supply. We are growing, the use of  
17 transportation fuels in California at 2 to 3  
18 percent per year. And we will never build another  
19 gasoline refinery in the state. Already importing  
20 25 percent of our finished gasoline and  
21 components.

22 So, this situation is getting worse.  
23 It's getting critical. We all know it from the  
24 volatility of gas prices. And as time goes on  
25 this problem will become more severe.

1           The opportunity to today, through the  
2           Clean Air Act initiatives, we have 6 percent  
3           ethanol in every gallon of gas. That has made a  
4           contribution. But we lost 11 percent MTBE by way  
5           of the MTBE phase-out. So, we lost some volume in  
6           that transition. And the opportunity to add 10  
7           percent ethanol in gasoline is the opportunity  
8           that is now, and the future is now to do that.  
9           It's what the rest of the United States, when  
10          ethanol is added, it's at its most optimal  
11          efficient level, which is 10 percent. Can help  
12          reduce gasoline prices by making this immediate  
13          contribution to supply.

14                 Jobs. We have an opportunity to build  
15          an industry in this state. We are beginning to  
16          build an industry in this state that can provide a  
17          very valuable and extremely large source of jobs,  
18          estimated at 7000 new jobs, both direct and  
19          indirect, as we build out the industry to meet the  
20          ethanol demand in California. And \$600 million of  
21          capital investment.

22                 I think it would be very difficult to  
23          point to any other industrial development  
24          opportunity that we have in front of us today that  
25          could provide this kind of economic development

1 opportunity.

2           Climate change. Arguably the largest  
3 environmental issue that we face moving forward.  
4 And the Pew Institute last year concluded a study  
5 that did conclude that the most efficient and  
6 effective way to reduce CO2 emissions from the  
7 transportation sector was for the substitution of  
8 biofuels for hydrocarbon fuels. Ethanol 10  
9 percent in blends in California can make an  
10 immediate reduction of 5.4 million tons a year of  
11 CO2 today. There really, again, is no other  
12 opportunity to provide that kind of immediate  
13 benefit on this large issue.

14           This is a slide from the California  
15 Energy Commission. They've taken this issue of  
16 petroleum dependence and supply very seriously.  
17 And in their report on petroleum dependence, this  
18 was a slide that kind of says it all in terms of  
19 the demand for transportation fuels, and the  
20 supply. The rather anemic red line on the bottom  
21 is the production of gasoline expected from the  
22 refining industry. And obviously you can see the  
23 growing gap between supply and demand.

24           It's really the future is now because in  
25 the past this really wasn't an issue. Go back to

1 2000 and before, we actually produced a surplus  
2 amount of gasoline from the refineries in  
3 California, shipped it out to other areas. We now  
4 are short finished product and import it into the  
5 state.

6           The ethanol can help fill in this gap.  
7 It is the world's fastest growing transportation  
8 fuel. This is looking at it on a U.S. production  
9 basis. And we've seen a very dramatic growth from  
10 the early '90s when we saw some of the first  
11 initiatives to support ethanol through tax  
12 incentives to where we are today. And if you look  
13 at the growth from 2000, 2001 forward, it's been  
14 exponential, very dramatic, driven largely by the  
15 replacement of MTBE on the east and west coasts.  
16 But more and more it's being used as an  
17 incremental source of supply and octane.

18           But we've seen some very dramatic  
19 growth; 3.4 billion gallons in 2004. Sounds like  
20 a very big number. It is. But when you consider  
21 that we use 140 billion gallons of gasoline  
22 annually in the United States, there's still a lot  
23 of growth to be had.

24           Putting it in the context of the  
25 economics of gas pricing and prices, this is a

1 chart that is off of the California Energy  
2 Commission's website that has tracked over the  
3 last couple of years the prices of ethanol, net  
4 its tax incentive, and the component prices of  
5 CARBOB, which is the gasoline to which ethanol is  
6 added. And then alkylate, which is another  
7 hydrocarbon product that provides some of the  
8 similar benefits that ethanol does in terms of  
9 octane and clean volume.

10 And as you can see very dramatically  
11 from this chart, ethanol has been significantly  
12 cheaper than gasoline throughout this entire  
13 period. At one point here when we had a drop in  
14 gas prices, where they converged a couple -- when  
15 ethanol was first introduced there at the  
16 beginning of the chart, there was a small time  
17 where it was above the price of gasoline.

18 But as the market has stabilized and  
19 ethanol has successfully made this transition, we  
20 have seen very positive economics. And as you can  
21 see, just in the last month or two, and this  
22 chart, if it were updated over the last two weeks,  
23 would show something even more dramatic, which is  
24 we have wholesale gasoline prices at \$1.60; we  
25 have wholesale ethanol prices at under \$1 today.

1 And so it is 60 to 70 cents cheaper than gasoline.

2 One would apply some economic theories  
3 and say, well, substitution theory, you know,  
4 these are all components that go together. When  
5 you have this kind of price signal you'd expect  
6 more of it to be used in the marketplace. And  
7 that's the dilemma that this chart is underlying,  
8 is that we have this price signal in the  
9 marketplace; we do not have more ethanol being  
10 used in California up to the 10 percent levels.

11 And that has to do with both some  
12 regulatory constraints that as we adjust to the  
13 new world of ethanol as a transportation fuel in  
14 California, there's a certain optimization that we  
15 need to see.

16 Also, it's an issue, not faulting the  
17 good customers of our industry and the oil  
18 industry, but they clearly have a different way of  
19 looking at the economics. In that they produce  
20 gasoline from crude oil. To ask oil companies to,  
21 on a voluntary basis, use more ethanol, even when  
22 it's obviously in the best interests of the  
23 consumer, is not always in the best interests of  
24 the oil industry. And this is really the role for  
25 public policy.

1           I have had major oil companies, in  
2           really no uncertain terms, go as far as telling  
3           me, you know, you couldn't pay me to use your  
4           ethanol in markets where I don't have to, because  
5           there's no way that you can compete with \$25 a  
6           barrel price. A rather crass statement, but again  
7           I wouldn't fault these guys for having the  
8           business model they do. It's just that we need to  
9           look beyond that and consider where we need to, as  
10          policymakers, say we need to look at this in a  
11          different way.

12           A little national background on the  
13          industry. You know, clearly the growth has been  
14          in the midwest where the corn is. We are moving  
15          rapidly with technology to other feedstocks. But  
16          this today is a grain ethanol industry that has  
17          built around the midwest.

18           Dramatic growth, as we talked about.  
19          Eighty-three plants. Very decentralized. That's  
20          a lot of plants. A lot players in the industry. A  
21          very competitive industry. Sixteen plants under  
22          construction. So we're growing the industry so  
23          quickly; need to find new markets; and that's a  
24          good thing for California.

25           What's interesting about this chart is

1 that's where the production is, but if you go back  
2 to that chart that had the dramatic increase in  
3 production, I mean in the production, but driven  
4 by markets, all of the market development has  
5 really been on the east and west coast. And that  
6 really underlines the opportunity we have in  
7 California to try to match some production to  
8 where the market is.

9           Just some fun facts on the global  
10 perspective before we turn back to California.  
11 Ten billion gallons approximately of ethanol  
12 produced in the world in 2004. And with the  
13 United States being close to four, you can see we  
14 have a pretty good segment of that market.

15           Brazil actually produces over 4 billion  
16 gallons. So between Brazil and the United States  
17 you have close to 80 percent of all the fuel  
18 ethanol produced in the world.

19           That is changing dramatically. We are  
20 seeing anywhere where there is the opportunity to  
21 bring the raw materials to bear, we are seeing  
22 countries throughout the world develop ethanol and  
23 other biofuels programs to increase the  
24 production. So we're seeing large developments in  
25 Asia, in Africa. China actually has recently

1 built the largest ethanol plant in the world. So  
2 they've moved very dramatically in the direction  
3 of ethanol, as well.

4 The California market. Even more  
5 dramatic growth. From before 2001 when there was  
6 MTBE, there was virtually no ethanol use in  
7 California. Since the transition away from MTBE  
8 we've seen this growth from 125 million gallons in  
9 2001 to the close to 1 billion gallons in 2004.  
10 So California has the very good opportunity, as it  
11 relates to building production, of commanding what  
12 is close to 30 percent of all the ethanol used in  
13 the United States. And almost 10 percent of all  
14 the ethanol used in the world, right here in  
15 California.

16 And it's all about to be able to produce  
17 ethanol in California there's technology issues.  
18 We can talk about that. As it relates to the  
19 existing commercially proven technology, that's  
20 grain to ethanol, and the only way that you can  
21 build ethanol plants to be cost competitive with  
22 the midwest is to have local markets for all the  
23 products, the ethanol and the distillers grain,  
24 which is left over.

25 California has the very distinct

1 position of being really the intersection of the  
2 world's largest fuel and feed markets. We've  
3 talked about the large gasoline market, the large  
4 ethanol market. Also unknown to a lot of folks is  
5 that the Central Valley of California is home to  
6 the world's largest dairy shed. And feeding the  
7 byproduct left over from corn ethanol production  
8 to dairy cows is the highest value use of that  
9 product. We have 1.5 million head of dairy cow  
10 between Sacramento and Bakersfield. A very  
11 significant number that provides the opportunity  
12 to not only produce the ethanol for the local  
13 market, but the distillers grain.

14           The future definitely is now in regards  
15 to this development. We have three permitted  
16 sites in California. One plant in Goshen is  
17 currently under construction of a 25 million  
18 gallon per year ethanol facility. Our company,  
19 Pacific Ethanol, is scheduled to break ground  
20 hopefully in the next two months in a plant in  
21 Madera, which will be a 35 million gallon per year  
22 facility. And the third is a plant in Pixley  
23 being developed by a company called CalGrain, that  
24 will be in excess of 40 million gallons per  
25 year. All corn ethanol; all fully integrating into

1 the local dairy shed in the Central Valley.

2 One aspect of a number of these plants,  
3 and certainly in our case, is the opportunity to  
4 incorporate cellulose ethanol. We really feel  
5 that the grain ethanol is the platform for  
6 developing what really is the holy grail for  
7 ethanol and the significant production opportunity  
8 in California, and that is converting cellulose of  
9 all forms, waste, and ultimately primary raw  
10 materials to ethanol.

11 And that the corn ethanol industry that  
12 we're building here in California can become a  
13 platform for that development. And we see that as  
14 very significant in moving the technology  
15 challenges forward.

16 And because of that we do believe  
17 there's a very bright future for cellulose. You  
18 have certainly John Ferrell talked about it this  
19 morning. I'm not going to go into detail in the  
20 technologies, but we have three very viable  
21 pathways; all three are being developed; all three  
22 have commercial opportunities mixed with different  
23 feedstocks, mixed with different regions.

24 And so I think we'll see a diversity of  
25 technologies which is just good for moving the

1 opportunities forward, creating competition and  
2 increased feedstock compatibility.

3 Obviously California has a wide range of  
4 raw materials that can be used. Rice, straw,  
5 cotton gin trash, orchard prunings, mixed waste  
6 papers to mention just a few, forest thinnings.  
7 And the list goes on. And it's really the waste  
8 products that are the low-hanging fruit that are  
9 significant waste disposal problems in California.  
10 And the opportunity to use those products for  
11 conversion into ethanol is excellent.

12 Barriers. I mean we've talked a bit  
13 about barriers already today. Clearly there's a  
14 higher cost element, and technology risks, market  
15 uncertainty, lack of coherent government policies.

16 The higher cost technology risk, those  
17 are things that just need to be developed through  
18 the research and development process. The market  
19 issues I'll touch on in a moment.

20 To put the cost issue is just using the  
21 enzyme example of the significant progress that  
22 has been made since 1999, you can see, and it's  
23 really in the lowering the cost of the enzyme.  
24 John Ferrell referring to that, as well.

25 So we have a situation where if you

1 compare starch, which is the competitive source of  
2 ethanol, with cellulose, we've come a long way  
3 since 1999. We have further to go before this  
4 technology is cost effective.

5 The market future is now because there  
6 are the opportunities we've talked about. The  
7 issues are real, and they require some coordinated  
8 and coherent public policy response.

9 Talked about the 10 percent ethanol  
10 blends being an immediate opportunity for  
11 incremental supply. We have this opportunity with  
12 flex-fuel vehicles. There's 400,000 of them in  
13 California today, yet they're not running on  
14 ethanol.

15 But the opportunity is to do it, to  
16 create an opportunity such as Brazil where the  
17 amount of ethanol in the gasoline just grows from  
18 20 percent all the way to 100 percent. You can  
19 get all varieties at different levels at all the  
20 gas stations throughout Brazil, creating this  
21 incredible diverse and flexible system that can be  
22 resilient with the economic moves up and down in  
23 commodity prices, et cetera.

24 Ethanol's a renewable source of  
25 hydrogen. It's a -- there are three hydrogen

1 molecules, atoms in the ethanol molecule, so a  
2 very rich source of hydrogen. And ethanol being  
3 used in biodiesel production. So lots of  
4 synergies between the renewable fuels.

5           What does the market need to really  
6 recognize these opportunities. I always like to  
7 say conservation because given the incredible  
8 amount of liquid fuels we use, there is no  
9 alternative to gasoline that's going to make a  
10 meaningful dent unless we actually conserve. And  
11 that's fuel efficiency standards, first and  
12 foremost, not an issue that California controls,  
13 but one that we as a nation, as a world, are going  
14 to have to address.

15           Once we've tried to put a dent in the  
16 demand, then what we really need is an open  
17 competition for fuels. And this is really kind of  
18 the paradigm that I think we, as citizens and  
19 public policymakers, really need to get our arms  
20 around, is that we do not have open competition.

21           People like to say let the market  
22 decide. Well, back to my comments about the  
23 market is the oil companies controlling the supply  
24 of gasoline production and distribution in  
25 California. They are not open to competition.

1 There needs to be policies put in place that  
2 encourage a truly open competition for the fuel  
3 tank on our cars, which we don't have today.

4 The diversification of supply is good  
5 for the market. Fungibility is the way to help  
6 encourage competition by allowing these fuels to  
7 be blended together and used.

8 It's very down to the nut of it in terms  
9 of what policy we need to move this industry to  
10 the next level. California RFG is now going  
11 through a process over the next year. I think  
12 Dean might talk about it in his comments. And  
13 really applaud the efforts to look at the new data  
14 out there, the new realities, the economics. And  
15 to try to build a reformulated gasoline regulation  
16 that is optimized for 10 percent ethanol. That is  
17 the best interest of the State of California, best  
18 interests of the environment, best interests of  
19 the economy.

20 And there are issues that have to be  
21 worked through on that, that can all be done. And  
22 if we set as our goal that we are going to do this  
23 optimization we will be better served.

24 The way to deal with open competition is  
25 set performance standards. There's talk about a

1 federal renewable fuel standard. We haven't seen  
2 it happen. California has to take its destiny  
3 into its own hands, just as we've done on  
4 electricity where we have a renewable portfolio  
5 standard for electricity, we should have a  
6 renewable portfolio standard for fuels. It is the  
7 most sensible public policy and would do the most  
8 to develop this industry in California and take  
9 away the market risk and uncertainty that has  
10 truly challenged the development of this industry.

11           Require that every new vehicle sold in  
12 California be flexible fuel. That would provide  
13 the opportunity and the fungibility to, as ethanol  
14 is brought online, we can move the mix up to 20  
15 percent, 30 percent, whatever the opportunity  
16 might be as we move out into 2050 and beyond.

17           And to really work with the federal  
18 government, John Ferrell and his programs; to site  
19 these demonstration plants here in California.  
20 There's huge capital risks, there's huge cost  
21 barriers; it's going to be a public/private  
22 partnership to get these facilities built the  
23 first round, certainly.

24           And with that, I will conclude my  
25 remarks.

1 (Applause.)

2 MODERATOR VON BERNATH: Okay, the next  
3 speaker is going to divide his presentation in two  
4 parts, one done by Gary Yowell -- hopefully say it  
5 correctly. He's work with the California Energy  
6 Commission in the transportation fuels office.  
7 And in this (indiscernible) analyze and interpret  
8 data provided by the petroleum industries and the  
9 Office (indiscernible) Renewable and Alternative  
10 Fuels.

11 He's leading the analysis for  
12 biodiesels, biomass to (indiscernible) and light  
13 duties and diesel (indiscernible) for the  
14 Commission's 2005 Integrated Energy Policy Report  
15 due out this summer.

16 The other person that will talk in the  
17 half part is Brian Appel. He's the Chairman and  
18 Chief Executive Officer for Changing The World  
19 Technologies, a company responsible for  
20 successfully bringing emerging environmentally  
21 friendly technologies to the international  
22 marketplace.

23 Mr. Appel found a changing world  
24 technology in 1997, and in 1999 he started  
25 (indiscernible) research and development facility

1 in Philadelphia where (indiscernible) process that  
2 is undeveloped.

3 So, Mr. Yowell, do you want to come.

4 MR. YOWELL: Tell you what, since I work  
5 for the Energy Commission, I'm going to use the  
6 Energy Commission presentation. If you'll hold on  
7 for one second. I think I got it now.

8 Okay, here I am. I have ten minutes to  
9 go through 22 slides, so please bear with me.  
10 I'll be talking about the first four items here on  
11 this outline and I'll leave the fifth item for my  
12 co-speaker, Brian Appel.

13 First, a little backward view of what's  
14 happening in California. California's evolved  
15 from a state that's been pretty much self  
16 sufficient in domestic sources of crude oil in  
17 1988, and as it evolved to a state that's going to  
18 become more and more dependent on foreign sources.  
19 And we view that at the Commission as a potential  
20 liability and risk that we want to help mitigate  
21 and minimize that future event.

22 Where are we going? If we ask the oil  
23 companies where we're headed for, they'll say,  
24 well, this is pretty much the future that they  
25 see. This is one from Shell. Shows predominately

1 a gasoline and diesel future with very small  
2 sliver of alternative gaseous fuels at the top and  
3 lower end of the spectrum, as we would expect.

4 And if we were to ask a vehicle  
5 manufacturer, say Volkswagen in this case, what  
6 they would view, and this is their scenario for  
7 Europe, but I think it has applicability to  
8 California, as well. We see there a predominately  
9 crude-base oil future with a synthesis fuel of  
10 gas-to-liquids, and biomass-based fuels. Again,  
11 with slivers of hydrogen and alternative fuels  
12 down at the bottom.

13 You ask the Energy Commission and we  
14 have a different view about the problems, and I'd  
15 like to ditto what Neil Koehler mentioned already.  
16 And like to add the fact of well, what the oil  
17 companies are telling us is the gaps there, yeah,  
18 don't worry about it, we've had that gap for many  
19 years, in fact. And they can continue to fill the  
20 gap with additional finished and semi-finished  
21 products. And they have, and they will, and  
22 they'll continue. The question is will they  
23 continue that through 3 billion and 9 billion  
24 gallon shortfall, as we project here.

25 And perhaps we, as a state, should take

1 incremental steps to mitigate that. And we can  
2 mitigate that through higher efficiency vehicles,  
3 and with alternative fuels. And that's why I'm  
4 here today.

5 The vehicle manufacturers have had three  
6 decades working on reducing vehicle emissions.  
7 And they're now at a point of 95 to 99 percent  
8 emission reductions. And here's Volkswagen's  
9 view, showing that they're now evolving into  
10 concerns of CO2 emissions and looking at more  
11 sustainable fuel sources for their sustainability  
12 of their industry.

13 To their credit Volkswagen has joined  
14 with Shell Global Solutions, and has developed a  
15 shared fuel strategy, which has a fuel strategy of  
16 fuel evolution, moving from the crude-base oils of  
17 today through synthetic fuels and renewable fuels  
18 and whatnot.

19 Which leads me to one of the conclusions  
20 I have observed over the last 15 years working  
21 with alternative fuels. Some of the prerequisites  
22 for a sustainable transportation fuels. And the  
23 fundamental point is that a sustainable fuel needs  
24 to be a liquid at room temperature and pressured  
25 to be competitive. And it has to be compatible

1 with existing petroleum infrastructure and  
2 petroleum-based vehicles. And, of course,  
3 ultimately has to be economically competitive at  
4 some point in the game.

5 On the diesel side of renewable fuels  
6 I'm glad to say that all five of these fuels do  
7 meet at least the top three criteria, with special  
8 mention to the top three of the gas-to-liquid,  
9 coal-to-liquid and biomass-to-liquid fuels. These  
10 are very powerful future energy sources. They all  
11 use the Fischer Tropsch reaction process to  
12 produce a very high quality diesel fuel that has  
13 gotten the attention of Volkswagen and Daimler  
14 Chrysler, with the possible exception of the  
15 biomass has -- well, all three fuels use the same  
16 process. They only differ by the feed source used  
17 to make the product.

18 And the biomass-to-liquid process is the  
19 one that Volkswagen is very impressed with because  
20 that enables the vehicle to compete on a CO2 and a  
21 resource sustainability level.

22 I also have the thermal conversion  
23 process here as a very new fuel process that I  
24 think will give a strong competition to the  
25 biomass-to-liquid fuels. And we'll have more

1 discussions on that later. As well as we have the  
2 biodiesel, a very small but important contribution  
3 that can be made with that fuel, as well.

4 I just want to talk about the 300-pound  
5 gorilla here. It's GTL. Now, all the major oil  
6 companies are in the process of developing this  
7 commercial scale applications. The process is  
8 merely taking remote natural gas resources that  
9 are too far away to economically be competitive in  
10 a market, and were brought to a pipeline. They  
11 run the Fischer Tropsch synthesis, and then they  
12 produce about a 70 percent diesel and a 30 percent  
13 naphtha blend.

14 California's been using this fuel on an  
15 intermittent basis since 1993 from various  
16 refineries on a time-to-time basis. And now  
17 they're ready for large-scale applications. And  
18 by that I mean there's over \$20 billion committed  
19 to additional new plants in most of the country of  
20 Qatar. And these are the volumes that we've  
21 estimated that will be available in this  
22 timeframe.

23 In 2015, California is likely to be  
24 consuming around 4.2 billion gallons of diesel, so  
25 this shows you the volume in relative context to

1 California demand. Not that it would all come to  
2 California, of course.

3 But the important thing about GTL is  
4 that it enables or perfects the science and lowers  
5 the cost that would enable the biomass-to-liquid  
6 concept to move forward.

7 And here's Volkswagen's rendition of the  
8 CO2 cycle with their biomass fuels. And, again,  
9 biomass-to-liquid using the Fischer Tropsch  
10 reaction process, and starting with the biomass  
11 fuel. It's a great process; looks very promising.

12 I borrowed this from Volkswagen, as  
13 well. This is one view of a vehicle  
14 manufacturer's perspective. And I think it's  
15 reasonable and it's consistent with what I've  
16 observed over the years working with the  
17 alternative fuels.

18 I just want to look at three fuels here  
19 that are relevant to today's topic. One is the  
20 biogas. Here it shows their position of the  
21 viability of this fuel as not a practical future  
22 purpose use for fuel. I think that's important  
23 from their perspective and from our perspective  
24 how gaseous fuels have a very difficult time  
25 competing in the market.

1                   But more importantly I'd like to look at  
2                   the BTL diesel and the biodiesel here. This is  
3                   the biodiesel from the ester column. And here  
4                   their position of biodiesel under BTL being up to  
5                   100 percent compatible as a petroleum displacement  
6                   fuel; and I definitely support that, as well as  
7                   the biodiesel as a 5 percent solution. I can  
8                   definitely see that, as well.

9                   And, of course, you've all heard about  
10                  biodiesel as a very clean fuel, and it is. And it  
11                  has these emission reductions with the possible  
12                  exception of the NOx, a slight increase of 10  
13                  percent at the higher levels.

14                 I think it's interesting to compare this  
15                 to the GTLs or the BTL fuels which will have  
16                 similar emissions reductions except the NOx  
17                 emission reduction instead of being 10 percent  
18                 increase would be about a 10 or 15 percent  
19                 decrease depending on what part of the world fuel  
20                 you're using.

21                 Now, how important is that? Well,  
22                 here's something again from Volkswagen showing how  
23                 a fleet of diesel vehicles operating on convention  
24                 diesel fuel, merely by switching to a GTL fuel,  
25                 this is a Shell middle distillate fuel, but it's a

1 GTL fuel nonetheless, how they would lower  
2 emissions, come into an emission compliance level  
3 Euro-4 and reduce the variability of the emission  
4 levels. And I think it's a very powerful  
5 inducement for the vehicle manufacturers who are  
6 aggressively pursuing NOx reductions and  
7 particulate controls down to very low low levels,  
8 95 percent reductions.

9 I've been tracking the California  
10 fleet's use of various alternative fuels and  
11 determined an incremental cost effectiveness for  
12 the various fuels. With the exception of biomass-  
13 to-liquid I've just thrown that in as an average  
14 reading of various reports on the cost of this  
15 fuel.

16 Of course, the low cost leader is  
17 propane at 22 cents a gallon. This is 22 cents a  
18 gallon over the prevailing price of diesel. So if  
19 diesel's at \$2, it would cost you \$2.22 to use  
20 propane per gallon of avoided diesel fuel.

21 Conversely, for CNG or LNG we're  
22 essentially paying \$2.25 plus \$2, so about \$4.25  
23 on the high side to reduce a gallon of diesel fuel  
24 with the use of CNG.

25 Now, clearly the alternative fuels in

1 the liquid genre have fairly low costs. And  
2 that's something that we don't really work with  
3 very closely. The consumer looks at the higher  
4 cost of the fuel and says, oh, it's  
5 noncompetitive.

6 But when we put them in context of what  
7 we're spending already on other hardware-dominated  
8 technologies like the CNG or hydrogen or propane,  
9 propane being the exception, you know, it puts  
10 things in better perspective.

11 Now, these are affordable fuels, even at  
12 a higher price. And when we're trying to avoid a  
13 3- to 10-billion gallon shortfall in fuel supply,  
14 the cost effectiveness becomes very important.

15 Here's a corn facility. I have three or  
16 four things to say about it. One, it's a pilot  
17 facility; it's working out some bugs; it's  
18 expensive fuel at the time; and needs more work  
19 and more development. And that's why I have the  
20 Changing World Technology folks here to talk about  
21 their process, which has a similar feed source,  
22 could have a similar feed source, and a  
23 conventional crude product. But it is another way  
24 of using biomass and bringing out to a diesel  
25 fuel.

1                   What's industry telling me? I'm hearing  
2                   from various sources that the prerequisites for a  
3                   biodiesel or a renewable diesel fuel penetration  
4                   is that it needs to be mandated or legislated for  
5                   use, or incentives would need to be applied to pay  
6                   for the incremental fuel cost. And these are  
7                   necessary to get the economies of scale so that  
8                   these fuels can compete or work within the  
9                   petroleum-dominated fuel supply and markets.

10                   And I just love Volkswagen's hardware.  
11                   I had to have a hardware here to show you guys.  
12                   You know, we're attacking the problem on the fuel  
13                   end for today's conferences, but, you know, we're  
14                   also looking at other options, too. And there's  
15                   high efficiency vehicles. I believe this car gets  
16                   237 miles per gallon, and I think that goes a long  
17                   way. And so there is competition to ways to  
18                   reduce petroleum use and to reduce CO2 from the  
19                   vehicle side and from the fuel side. And they can  
20                   also be married together and give them very  
21                   significant results.

22                   With that I'd like to end and allow  
23                   Brian Appel to take his position here.

24                   (Applause.)

25                   MR. APPEL: Thank you, everybody. I

1       guess I got the other ten minutes, so I'm going to  
2       go fast.

3                       We're the company that has been  
4       purported to turn anything into diesel. We were  
5       featured in Discover Magazine, Scientific American  
6       Top 50, Money Magazine, you name it. We've been  
7       on a bunch of shows. We've been featured in Rocky  
8       Mountain Institute's winning the oil end game as a  
9       prominent transitional fuel to get towards where  
10      we were going when we talked about the hydrogen  
11      economy.

12                      There was just a new report that was put  
13      out called Ending the Energy Stalemate, which was  
14      a report that was issued in Washington where we  
15      were prominently featured as the most promising  
16      biodiesel to be able to supplement the dwindling  
17      supplies of oil.

18                      We've been through environmental  
19      assessments, two of them. We've been through new  
20      source reviews. We've been through life cycle  
21      analysis at both MIT, and just completed one that  
22      was presented in Detroit with the Big Three Auto  
23      through the vehicle recycling partnership that  
24      showed tremendous promise.

25                      We also have been through the Stagegate

1 review process, and I have to mention that because  
2 ConAgra Foods is my partner and they weren't  
3 mentioned in the last presentation. And we were  
4 one of the first companies to go through that  
5 Stagegate review. And there's a lot to learn  
6 about that.

7           Let me see if I can fix this. How we do  
8 this is we have a thermal conversion process that  
9 basically every company or municipality produces  
10 waste low-value streams. And from that waste low-  
11 value streams we convert that material, using this  
12 thermal conversion process, into oil, gas and a  
13 solid.

14           The process is relatively simple and  
15 straightforward. We prepare the feedstock; we  
16 pressurize it, heat it, go up to about 250 degrees  
17 C, 600 pounds of pressure so all the pathological  
18 vectors are destroyed including mutated proteins  
19 like prions, which are causing havoc in the food  
20 chain and breaking down dioxins.

21           We then separate the organics from the  
22 inorganics and the water. And then we further  
23 crack the, it's like a number 4 oil into a  
24 gasoline diesel weight fuel.

25           The market opportunities are

1 significant. The three low-lying fruits where we  
2 have projects actually going on is one is with  
3 ConAgra Foods; it's a \$20 billion food company in  
4 the food business. You know them for your  
5 refrigerator basically; brands like Armor, Swift,  
6 Hebrew National, Butterball.

7 The agricultural waste represents 51  
8 percent of the 12 billion tons produced each and  
9 every year in the United States.

10 The auto and rubber industry, we've been  
11 working with the vehicle recycling partnership and  
12 Goodyear Tires to convert that material.

13 And then municipal sewage sludge with  
14 the City of Philadelphia; and most recently with  
15 the City of Ottawa.

16 When we look at California energy  
17 conversion we heard this morning that the  
18 Department of Energy estimated 30 percent of our  
19 energy needs can come from biomass. Let's break  
20 that down further. In California, if we were to  
21 just take from the California 1999 statewide waste  
22 composition study, just the paper, plastics,  
23 organics and tires we can make 6 million gallons  
24 of gasoline diesel weight every day. That's a  
25 significant contribution to the state's needs.

1           I normally wouldn't put this comparison  
2           of available technologies on diverting the solids  
3           away from landfill, but I was a bit surprised to  
4           get from the Integrated Waste Management Board a  
5           report that encouraged pyrolysis, incineration and  
6           digesters as the only option. And I think it's a  
7           very limited approach. If we're going to make  
8           meaningful strides in reducing the landfill  
9           approach we have to have new technologies. But if  
10          we start to incinerate and gassify, just use  
11          digesters, there's going to be issues if we don't  
12          open it up and level the playing field to other  
13          technologies.

14                 There's multiple sources available.  
15          This particular feedstock does not even make the  
16          characterization of waste because it's actually  
17          considered animal feed. But agricultural waste  
18          produces fats, bones, feathers, offal sludges from  
19          the processing of making food.

20                 If you take that material right now in  
21          the United States you're still allowed to put it  
22          back into animal feed. There's regulations are  
23          going to come down that are going to stop that,  
24          like in Europe and Canada just proposed as  
25          specified risk material. There's going to be a

1 real need to take this material and put it  
2 somewhere else other than back into feed and food.  
3 But all that can be converted into oil.

4 This is our plant in Carthage, Missouri;  
5 at a Butterball turkey facility. We utilize  
6 existing infrastructure. That means you can get  
7 to the market real quickly at both the front end  
8 and the back end. You want to integrate right  
9 into the facility so you don't want to interrupt  
10 what the co-activity of that company is doing.  
11 And then, of course, we make oil and that can  
12 slide into the petroleum distribution system.

13 The plant is over 80 percent energy  
14 efficient. We have that backed up by all these  
15 lifecycle analysis and the Stagegate review from  
16 the Department of Energy and MIT. We use water  
17 under pressure. We do not evaporate the water.  
18 That's really important for people that need  
19 water, so agricultural and industrial grade water  
20 applications. So this plant discharges 30,000  
21 gallons of water that's been sterilized and you  
22 can use for irrigation. It has some amino acids  
23 and phenols and things like that that are good for  
24 plants.

25 There's no incineration or combustion,

1       avoiding bad actors. Today we are putting  
2       chlorine and bromine and all these things to make  
3       our potable water cleaner. We got solvents, we  
4       got all sorts of bad things going in there. So if  
5       we combust anything with that oxygen and chlorine  
6       compound we're going to make dioxins and fluorines  
7       and that's going to complicate our lives. We do  
8       not do that. Nothing hits an open flame except  
9       for the gas that comes off the process.

10                So we're processing right now 250 tons  
11       of waste that's about 50 percent water, and the  
12       rest are inorganics and organic material.

13                The formal conversion process products,  
14       we try to meet a commercial specification. We  
15       actually do on the oil and we just finished our  
16       testing on the fertilizer. We shoot for a D-975  
17       and D-396 specification because engine  
18       manufacturers already guarantee the performance  
19       and quality of that engine when you use fuels that  
20       meet that specification.

21                That also eliminates special handling  
22       required so you don't have to have two tanks and  
23       all these, you know, strange mixing tanks.

24                The material basically goes in, if you  
25       start from right to left. It's the fats, the

1 bones, the feathers, the sludge without any  
2 separation. And then we cook that material. We  
3 make like a number 4 oil. And go right into any  
4 boiler, any engine. We're running that in  
5 Carthage; we're an electric -- making electricity  
6 right on the grid right now.

7           And the white Petrie dishes, basically  
8 your PTO-5 and your calcium -- bones. The lighter  
9 colored one where it says the diesel split, that's  
10 a gasoline diesel split. Then you can further  
11 fractionate that. And that goes right into an  
12 engine. We run it right into spark -- engines,  
13 not just compression engine, after you fractionate  
14 that.

15           If you look at sewer sludge, it's also  
16 coordinated with our (inaudible) application of  
17 that soon, because we stopped ocean dumping, so  
18 we're going to have to figure out somewhere else  
19 other than animal feed where to put this.

20           We're not going to complicate a sewage  
21 treatment plant's integration. All we're going to  
22 do is just replace the digester. So, off your  
23 primary clarifiers, your secondary clarifiers, you  
24 concentrate that material; then you begin the  
25 process to make renewable energy. We completed a

1 test with the City of Philadelphia on that, and  
2 it's very exciting.

3 How can we make oil out of this  
4 material? Let's take a typical label. Does it  
5 matter if it's an animal, if it's a pig, a cattle,  
6 or in this case turkeys. If you look at the back  
7 of the label, you identify fats, carbohydrates and  
8 proteins. And we're trying to make hydrocarbons.

9 If we look at methane, that's our  
10 natural gas, and that could be a choice of fuels  
11 for California Energy Commission and everybody  
12 else using natural gas.

13 But octane, for that word that's  
14 basically the measurement of gasoline. It's eight  
15 carbons long. And then if we look at the  
16 measurement for diesel it's not a big range. We  
17 look at cetane. And how can we make that out of  
18 agricultural waste and organic waste? Well, if we  
19 take a look at fatty acids, (inaudible) acid, side  
20 by side next to cetane, it's very similar except  
21 it has a carboxylic group on the end. We crack  
22 that off and make cetane, your middle-range diesel  
23 fuel.

24 If I look at proteins, they're just  
25 strings of these amino acids, so they have the

1 same carboxylic group, carb and hydrogen. Except  
2 they have an amine group. We want to go after  
3 that amine group, and because one of the products  
4 is fertilizer. We just concluded our tests with  
5 Auburn University that our fertilizer  
6 substantially increases the growth of both roots  
7 and the plants in cucumbers, tomatoes, peppers and  
8 all the other stuff they put us through to make  
9 sure that the product that we were going to sell  
10 could be used on fertilizer.

11 The last thing is carbohydrates. If I  
12 look at the blood sugar going through bodies, it's  
13 basically  $C_6H_{12}O_6$ . 06 carbon is not shown here.  
14 And then the table sugar you might have had in  
15 your coffee or your tea this morning, they're just  
16 links of those glucose connected with oxygen. You  
17 can see that you can break those down relatively  
18 easy. If you look at plants they're just links of  
19 these sugar molecules.

20 Plastics is even easier because we know  
21 it came from petroleum, so to turn that back into  
22 oil is relatively simple. We have a multiple step  
23 environment. So the first things that break are  
24 oxygen and chlorine bonds. And that includes  
25 dioxins and PVCs. And then the second stage we

1 break our carbon-carbon bonds; those are a little  
2 tougher bonds to break.

3 But if you look at the little box, it  
4 says vehicle recycling partnership. We've taken  
5 all that nasty material after they recovered the  
6 metals and the glass, and that includes 5 percent  
7 PVC. There's no separation required because we're  
8 not incinerating anything. We're not going to  
9 make any nasty byproducts like dioxins and furans.  
10 All those chlorinated compounds, chlorine loves  
11 water. Our process uses water. And through the  
12 hydrolysis process all that chlorine is safely  
13 disposed of.

14 When you look at biomass oil produced  
15 and potentially utilized in California we say  
16 where can that oil go. Basically the market is in  
17 two big categories. One is fixed energy. We like  
18 going after the fixed energy market, cleaning up  
19 these fuels because these people are usually  
20 grandfathered in with permits to be able to do  
21 things that we wouldn't want to do today under new  
22 source review. And then, of course, the  
23 transportation fuel markets. These are enormous  
24 markets.

25 The petroleum industry, and we're

1 looking at potentially say that they're not  
2 players. I think they can be huge players. It's  
3 a very complex involved developed supply chain.  
4 You have crude, you have gatherers, you have  
5 refineries. We call the refineries the guard  
6 dogs. We think the guard dogs are really  
7 important in this equation because they're going  
8 to guarantee the performance in the engine.

9           When you want to start your car, okay,  
10 whether it's a military operation, a NATO  
11 operation, or just going to the soccer field, you  
12 want to make sure that your car starts and you  
13 want an engine performance guarantee.

14           And then we look at fuel blenders  
15 because of all these boutique fuels because of air  
16 emissions. And then, of course, end users, and  
17 they could be both.

18           If we look at what government has done,  
19 and there's a lot of government officials here,  
20 the governments have -- the proposition for fixed  
21 energy, both policies requiring and restricting  
22 use. And then, of course, subsidies. We have to  
23 look at what we're doing. We're not the biodiesel  
24 the methyl ester; we're a different biodiesel,  
25 we're bond (inaudible) hydrocarbon -- I'm going

1 fast because I see I'm getting flagged.

2 The alternative supply, there's a number  
3 of nonsubsidy programs been enacted. If we look  
4 at executive order 13149 mandating this petroleum  
5 reduction; we look what Minnesota just did for 2  
6 percent requirement of biodiesel in the fuel oils.  
7 It's going to drive demand. And we got state RFS  
8 standards.

9 We have to look at the next steps which  
10 is identify the driving force on how to get into  
11 the market, and there will be a copy of this  
12 slide, so I'm going to skip right through and get  
13 to the last one for my closing remarks.

14 There's been a desire, whether it's EPAC  
15 or other mandated programs, to reduce our  
16 dependence on foreign sources of oil and  
17 petroleum. We need to work together; we need to  
18 embrace the petroleum market, the power markets.  
19 Biodiesel is difficult to use, so let's help them  
20 find a way to deal with the glycerine, to find a  
21 way to deal with potential using that at refinery.

22 NATO, the U.S. Department of Defense,  
23 Defense Logistics Agency are trying to go to a  
24 single fuel, so that means that we need to  
25 minimize this complication of this boutique fuel

1 approach. That's not going to work if we're going  
2 to make meaningful amounts of oil.

3 This state is in a unique position  
4 because there are already federal subsidies out  
5 there, and you have one of the most powerful  
6 people to change that, the Chairman of the House  
7 Ways and Means Committee, by putting parity in the  
8 system and allowing all alternative fuels that are  
9 made from biomass an equal opportunity to be able  
10 to get the subsidy. You can make a difference.

11 The other thing I'd like to say is that  
12 whoever in the government is here, take a trip  
13 with us to see 200 tons of this material going in  
14 and going right to oil companies. Today we  
15 started shipping a refinery, and I don't believe  
16 there's a biofuel in the world that can ship a  
17 refinery. They do not want these biofuels because  
18 of the difficulty in making these methyl esters  
19 and all the other complications that we put with  
20 them.

21 The incentives that -- there's an energy  
22 bill being cut up right now. And there will be a  
23 transportation bill for June. This state should  
24 work very quickly so that it's not put at a  
25 disadvantage and doesn't have anything put down

1 their throats that it doesn't want, so that it  
2 works within the federal structures so that it can  
3 leverage all the things that are going on in  
4 Washington with these great goals of the state.

5 Thank you.

6 (Applause.)

7 MODERATOR VON BERNATH: The next speaker  
8 is Kim Kristoff. He's the Chairman and Cofounder  
9 of the Biobased Manufacturers Association, a  
10 national nonprofit association representing the  
11 biobased manufacturers in the United States --  
12 promoting biobased products.

13 He is also President and Co-owner of  
14 GemTech Products in Phoenix, Arizona, one of the  
15 leading companies that manufactures and markets  
16 plant-based industrial cleaners, sorbents and  
17 lubricants that are (indiscernible) and readily  
18 biodegradable.

19 Kim Kristoff.

20 MR. KRISTOFF: Good morning. My special  
21 thanks to Neil Koehler because he stressed an  
22 issue that I certainly want to applaud. Some  
23 background so that the rest of what I have to say  
24 in a very few minutes is helpful.

25 Make no mistake, when you leave this

1 room, you're either for or you're against ethanol.  
2 And if you're in between, then you have a bigger  
3 problem than we're going to solve in this kind of  
4 environment.

5 Ethanol is the most exciting future we  
6 don't have right now. And I'll bet if I asked for  
7 a raise of hands, and I'm not, how many of you  
8 actually believe that we can solve America's  
9 energy problem with ethanol, fewer than 10 percent  
10 of you would actually believe that statement.

11 Earlier this morning I listened to John  
12 Ferrell point out the 33.3 percent of our fuel  
13 energy needs could be solved with current agrible  
14 land area. I was just ten years old in October of  
15 1958 in Brazil where my CIA father and our five  
16 kids lived to watch a dictator decide one morning  
17 to take bagaz (phonetic) and change it into  
18 ethanol and force an entire country to acclimate  
19 to the notion of running their vehicles on  
20 ethanol.

21 Now, I don't know what that sounds like  
22 to you, but imagine one morning here in California  
23 somebody said the notion of gasoline is usual. Or  
24 diesel fuel is usual. Does not exist right now,  
25 today. Think about that.

1                   How many of you have actually given any  
2                   serious thought -- I mean, yes, you are here, but  
3                   how many of you have given any serious thought to  
4                   just what you would do, for you and your family  
5                   and your kids. Not the guy down the street who  
6                   you're going to beat out to the gas station and  
7                   get the last drop. What would you do?

8                   It's fascinating. I travel around the  
9                   country to venues like this, and I serve on a  
10                  number of FAC, federal advisory committees, and I  
11                  work at various state levels, et cetera, trying to  
12                  inform on the options available to each state.  
13                  Each, of course, is competing with the State of  
14                  California.

15                  The recurring nightmare that I have, and  
16                  I wake up sometimes driving my wife nuts at around  
17                  4:30 in the morning when an Indian usually is  
18                  calling me because I handle the Asian continent  
19                  for sales in my particular company, and I tell her  
20                  the same thing. I can't believe that I worry  
21                  about ethanol. I produce ethanol; not a lot of  
22                  it. We produce biodiesel, and not a lot of that,  
23                  either.

24                  And yesterday, during the board hearing,  
25                  I was listening to a couple of comments, and I

1 reminded myself who are they kidding. It is not  
2 possible today, as a reseller of these products,  
3 to make any money. You want to be there. You  
4 want your foot in the door, but you can't make any  
5 money at it.

6 Where is the opportunity in producing  
7 products in this kind of crazy-getting-started  
8 venue, either here in California, which matters  
9 more than any place else in America, or any other  
10 state? Say Iowa, where that particular land grant  
11 college, the best friend of the USDA now for 78  
12 years, knows all there is to know about ethanol,  
13 but even that state is having a tough time getting  
14 people to get excited about ethanol. It still  
15 represents less than .3 of 1 percent in sales.

16 Take you backwards. A couple of years  
17 ago, just on a hunch, -- incidentally I have a  
18 combustion engineering background. I'm an  
19 architect and I'm also a cartoonist and  
20 illustrator.

21 And along the way I told people in my  
22 plant what I want to do is test. Oh, no, there  
23 won't be any federal or state money involved. In  
24 fact, that's the good news. And ATFE won't be  
25 involved. We're going to take our 2002 Suburban,

1       this is the big engine, the big guzzling engine,  
2       5700-some-odd pounds of steel, and we're going to  
3       start running it on ethanol. And I don't mean any  
4       fancy E85, I mean 98.8 percent anhydrous ethanol  
5       from corn.

6                I was told immediately you won't last a  
7       month. Now, here two years later I know  
8       something, I'm not guessing, I actually know  
9       something about moving around a piece of machinery  
10      that heavy with ethanol. You can do it. It's a  
11      little bit of a problem, up in Flagstaff, Arizona  
12      at 7000 feet of elevation, starting it because  
13      there's just not enough fat in the ethanol to  
14      overcome the first minute or two, so it's a little  
15      shuddery.

16               But otherwise, in two years, I'm telling  
17      you, in flatland, that's Phoenix, Arizona, we  
18      haven't had a problem.

19               This last spring, now a year ago, we  
20      started running an Acura, '98 Acura, 2.5 TL on  
21      that same fuel. Incidentally, the fuel really  
22      does have almost 2 percent fat in it in the form  
23      of an ester of soy and bitrix for the ATFE's  
24      particular interest in denaturing.

25               But think about it. Yes, I realize it

1 was a risk. Is the average person going to do it?  
2 No. Would I go out and advertise that everyone  
3 else should? No.

4 But with a combustion background and  
5 race engineering of big and small blocks, and even  
6 bikes, I realized there's got to be more to this  
7 story. A high octane fuel that appears to be  
8 incredibly friendly is so hidden from public  
9 discussion. Why?

10 And that gets me to the abusive comment  
11 that I'm always blamed for after the fact when I  
12 meet my two brothers-in-law, one from Shell and  
13 one from Exxon, at Christmas and Easter. That's  
14 the Holy Wars -- where we talk about the eventual  
15 likelihood that those two very large corporations  
16 will take over the biobased community for  
17 breakfast one morning. And make all of us  
18 worthless.

19 If you believe, as I do, in this  
20 subject, of a reduction in our almost profane  
21 dependence on petroleum, you could start this  
22 morning, or start yesterday morning. Because I'm  
23 a fanatic, I'm a fanatic on finding independence  
24 from petroleum in my lifetime.

25 In his book, Bill Bryson, eloquent

1 piece, The Short History of Nearly Everything, I  
2 invite you to go out and find a copy, \$16 in most  
3 book stores. Bill Bryson talks about the cause of  
4 change. And he did it much more eloquently than I  
5 can.

6 Change is the result of need, desire,  
7 threat and natural occurrence. But nothing causes  
8 change like force. And so I think about how we're  
9 mollycoddling the notion of changing to a biobased  
10 society. And here in California, where the most  
11 sensitive people about the environment supposedly  
12 live. Think about it.

13 With apologies to anybody that I'm  
14 embarrassing right now, it was only four years  
15 ago, and the notion of ethanol in this state as a  
16 primary fuel was impossible. Can you imagine it?  
17 Can you imagine that?

18 Preparing for this morning I talked to  
19 several friends at corporations, and I realized,  
20 well, I can't come and sell something specific  
21 here today. I can't sell a product. I'd love to  
22 talk about a number of great products in the State  
23 of California that are biobased.

24 But I thought I'd start with what is  
25 biobased, what does it mean? From biomass, I'm

1       embarrassed to find out that even very learned  
2       professionals still don't know what the term  
3       means. It certainly doesn't mean corn. And it  
4       certainly doesn't mean milk.

5                It certainly means that you're going to  
6       take a naturally occurring product, whether it's  
7       plant or animal, and you're going to refine it  
8       through some process, some mechanical process to  
9       change its naturally occurring configuration.

10              In my own company, a company called  
11       GemTech -- this is not an advertisement, but a  
12       little explanation -- we make a broad range of  
13       cleaners, solvents, lubricants and biofuels. We  
14       also make a number of specialty chemicals. And  
15       they're all roughly arranged around the notion of  
16       long chain linear alcohols. Some of them are  
17       athoxylated, some sulfonated, some of them are  
18       esterified, for instance soy, methyl ester.

19              And while we pride ourselves on taking a  
20       very nontoxic approach to the planet earth, in  
21       fact our mission is safely cleaning planet earth,  
22       that's the whole mission statement, what we find  
23       is that our world is mostly made up of fat.

24              Well, not coincidentally just about  
25       everything we're talking about one way or another

1 comes from either cellulosic or fat-based  
2 materials and plants. To a lesser degree from  
3 animals.

4 And we started thinking of things we  
5 could do with it. And our good friends at  
6 Cargill, Tate and Lyle, West Central Soy, Griffin,  
7 all fat producers, if you will, of one kind of  
8 another, just were right up our alley for  
9 producing various kinds of linear alcohol  
10 athoxylate based surfactant systems, free fatty  
11 acids that we sell into the secondary market,  
12 reacted alcohol with amines attached.

13 And we discovered that there were  
14 tremendous opportunities for us. But back in 1991  
15 nobody wanted them. Nobody cared about them. We  
16 were at least 20 to 30 percent more than products  
17 that we competed with.

18 I'm thinking about California right now,  
19 when I realize the dozen or so big names that I  
20 can think of that seem to be doing better now.  
21 They're all the crawl on your belly like a snake  
22 phase that we started out in.

23 Because we spent the first 12 years of  
24 our life losing money at the speed of light. Try  
25 to imagine you don't go borrow this kind of money.

1 When you head off into a new venture after 1986  
2 tax law changes, you have a bright new idea as an  
3 entrepreneur and you want to make money at it,  
4 here or otherwise, you don't go borrow money. You  
5 find investors who are willing to dig that hole  
6 with you.

7 Twelve years of losing money before we  
8 actually made good profits. And now, while it's  
9 true that most of my competitors and people who  
10 make similar kinds of products are beginning to  
11 see an upswing, very recently, just the last two  
12 years, it's tragic how much money all of them had  
13 to go into the hole for.

14 The kind of money that existed, the  
15 crazy money before 2000, in the marketplace for  
16 the dotcom fiasco doesn't exist for people  
17 starting out in our industry.

18 And so with Neil's comments about  
19 ethanol in your minds I thought we'd go forward  
20 here, Biobased Manufacturers Association, which  
21 I'm Chairman of, I'm also the founder of.  
22 Somebody put me to the threat, a guy named Mike  
23 Kossy, who I think Kay Martin knows, at the USDA,  
24 someone John Ferrell certainly knows very well, he  
25 put me to task.

1           He said, Kim, if you really believe in  
2           the biobased economy go out and start a trade  
3           association to market their products. It's the  
4           biggest problem they have. Finding a voice;  
5           finding representation in the marketplace. Not  
6           standing alone. Some of the largest ones, \$100  
7           million is a blink, and that's a very large  
8           biobased company.

9           What is biobased? What is it? A  
10          product that has 1 percent biobased material in  
11          it, that's not a biobased product. But there are  
12          plenty of manufacturers who make products that  
13          have some amount of content that is biobased  
14          sourced, plant or animal.

15          And so one of the things we had to  
16          figure out right away in the BMA is how to  
17          differentiate, just to create a special language  
18          we could all speak. For instance, just to help  
19          the media talk about it, what is biobased. And  
20          I'll bet when you leave this room you still don't  
21          know.

22          A panel that is the shroud of the front  
23          of a tractor John Deere made out of PLAs from  
24          Cargill, that's about 70 percent biobased, or if  
25          you will, plant- and animal-based material,

1 doesn't make a biobased tractor. It makes a  
2 biobased component. And so largely that's the  
3 marketplace that exists, and it's going to  
4 continue to exist for a long time as we transition  
5 away from petroleum.

6 Mission. The mission for the BMA: To  
7 promote excellence in the manufacture, sale and  
8 use of biobased products in the responsible  
9 development of renewable resources.

10 Simple. You would be amazed how few  
11 people give a damn. You would be amazed how few  
12 people have any idea how to put that to  
13 constructive use. Because the first thing on  
14 everyone's mind is turning a buck right now. I'm  
15 talking about marketing language right now. I'm a  
16 marketer. And it's true, I belong to a  
17 manufacturing company; have spent a lot of money  
18 trying to get it off the ground, et cetera. It's  
19 certainly why we started the BMA.

20 But I realize from a marketing point of  
21 view the enemy that we all have is trying to find  
22 friends that agree with us in high places.  
23 Because while everyone chatters about the biobased  
24 economy and biomass in general, the single focus  
25 that's almost monotony to me is about energy

1 conversion of one kind or another.

2 Practically speaking, there's no money  
3 in it for the producers. Ask any of them,  
4 including the couple that are in this room. It's  
5 hard to make your zillion dollars in fuel because  
6 it's competing against a standard that's so  
7 heavily subsidized -- and here starts my rant on  
8 petroleum for a minute -- it's so heavily  
9 subsidized that we don't mind throwing away --  
10 someone correct me if I'm wrong -- \$208 billion,  
11 1628 human beings in just one Middle Eastern  
12 country over oil. Unless you actually thought it  
13 was about bringing democracy to that part of the  
14 world.

15 The problem is that we can't begin to  
16 make money selling biobased materials to replace  
17 petroleum when nobody in this room has any idea  
18 what petroleum costs. Do you really think a  
19 gallon of gasoline costs around a buck-ninety? Do  
20 you really think that it does?

21 For those of you who know anything about  
22 the fractionation of gasoline, if it doesn't cost  
23 between \$5.75 and \$6.25 I'm missing something. So  
24 how can it show up at a pump at under two bucks a  
25 gallon? Does anyone want to know? Don't you want

1 to know how that's possible?

2 We have a country who is fanatically  
3 fixated on the concept that petroleum will solve  
4 all of my problems. As a matter of demonstrating,  
5 starting with the walls here -- remember, I'm an  
6 architect -- to the ceilings, to the floors, to  
7 the clothing you're wearing, to the seating and  
8 its upholstery system, it is all utterly a  
9 function of petroleum. That includes the adhesive  
10 binders in the paints.

11 It represents 78 percent of everything  
12 we make. You cannot avoid it. Does it mean  
13 you've got to replace every single product item to  
14 move to a biomass environment? No. We now know  
15 everything you can make from oil molecules from  
16 plants, everything that you can make could replace  
17 petroleum fractions used for the same product  
18 applications.

19 What's amazing to me is how long it's  
20 taken. Think about the people who control this  
21 subject and how long it's taking. And my  
22 brothers-in-law are absolutely correct. One  
23 morning, just to demonstrate the god-awful power  
24 of being the first, the second and the largest  
25 corporations on earth -- go check it for

1       yourself -- is that they could buy this entire  
2       subject for chump change.

3               Some years ago, this is 1999 I believe,  
4       I tried to find out from the American Petroleum  
5       Institute how much money was spent on research.  
6       Now remember we're talking about all of the ag  
7       schools and all the money that might be available  
8       from the federal government and state and local  
9       governments to help research of one kind or  
10      another to advance the cause of biomass. And the  
11      best I was able to determine through a very good  
12      friend is about \$330 million a day. Not a week,  
13      month or a year.

14              We don't spend that in a year in the  
15      biomass community. Think about it. We don't  
16      spend that kind of money in a whole year.  
17      Universities aren't yet involved in money-making  
18      ventures to develop biomass. They are utterly  
19      dependent on that same government that is  
20      supporting petroleum to find those dollars.

21              Preparing for today I fell on some  
22      certain friends and resources. They include  
23      Cargill, Tate and Lyle, NatureWorks, John Deere,  
24      Pacific Northwest Environmental Laboratory and  
25      some others. Most of you are probably acquainted

1 with what is called FB4P. This is the federal  
2 biobased enabling rule that's been under  
3 development, and now it's two years and two months  
4 old, that is past its finish date. Very typical.

5 I made a bet; I won. Now I don't even  
6 care. I said that it would be late by two years.  
7 It's taken more than two years late. And yet I  
8 feel very bad for the people involved. Some of  
9 the most competent capable people I've ever met in  
10 the federal government, trying to advance this  
11 cause. As I stand here, I watch the money  
12 evaporate in FB4P enabling legislation as it  
13 affects the biobased community.

14 It's a tragedy how the money has  
15 evaporated for each of the programs I'm involved  
16 in, which are supposed to help advance the cause.  
17 And I don't need to tell you where the money went  
18 to instead.

19 Interestingly enough, and I'm going to  
20 tell you while I certainly support, and so does  
21 the BMA, support the efforts of the USDA's  
22 enabling rule, it's interesting unfortunately that  
23 it really looks after the farmer, and it really  
24 doesn't advance the biobased community the way I  
25 wished it did.

1                   These 11 groups that you see are about  
2 half of the ones that the BMA supposes.  
3 Interestingly, it leaves out food, leaves out  
4 beverages, leaves out cotton. And interestingly,  
5 it leaves out ethanol as a primary fuel. Because  
6 the whole point of FB4P was to advance the use of  
7 biobased materials looking forward, not backwards.

8                   Leaves out agricultural chemicals and  
9 pesticides and fertilizers. That's interesting.  
10 Leaves out gases and vapor technologies, personal  
11 care products; pharmacology, interesting, fabulous  
12 opportunity for pharmacology. Leaves out the  
13 incidental sale of fatty acids, alcohols, et  
14 cetera. I'm not suggesting this is true, it's  
15 just a personal opinion, but I can't help believe  
16 some of the drafting for FB4P -- yeah, thank you -  
17 - was really a function of the petroleum that our  
18 world's particular interest in advancing the  
19 ruling.

20                   This, by comparison, is the range of  
21 products that are represented by the BMA. And  
22 let's go through these. I assume all these are  
23 available to you through somebody's kind efforts.  
24 Notice paper and paper products. These are the  
25 big promoters today.

1                   Many of you already know that the  
2                   Department of Energy is involved in a great deal  
3                   more than just fuels. Collaborative effort, the  
4                   FAC that I serve on in Washington with the USDA;  
5                   DOE and the USDA have probably done more at the  
6                   federal government level to advance biomass than  
7                   anything.

8                   Big contender applications in the State  
9                   of California. It's going to take me two more  
10                  minutes. These are the opportunities. I don't  
11                  have the time to discuss why these are the  
12                  opportunities that we say exist in California.  
13                  These are new opportunities, not existing  
14                  business.

15                  Everyone here I hope knows what a  
16                  composite building material is. I'm going to skip  
17                  over the references. We can do those some other  
18                  time.

19                  Very quickly, you'll notice the increase  
20                  in just biomass conversion. When I came into this  
21                  industry in 1990 there was virtually no biobased  
22                  product-ing as we refer to it today. Today  
23                  arguably it represents as much as 12 percent of  
24                  most any product category from adhesives and  
25                  binders to building products to cleaner solvents,

1 lubricants and certainly fuels.

2 We've also gone over most of these  
3 barriers. I think you'll recognize them. Want to  
4 harp for just a minute on the effect of freight.  
5 Freight represents between 40 and 70 percent of  
6 the cost of goods sold. I have inbound freight  
7 and outbound freight in California. It is even  
8 higher than any other state today.

9 Add to that the cost of overhead for  
10 operating in the State of California, and I  
11 manufacture in Hayward. It's frightening for the  
12 prospects of a small company starting out from an  
13 entrepreneurial point of view.

14 Let me correlate these for you. At the  
15 top there to the right, the 9 percent would be 450  
16 million, just to give you some reference. And the  
17 6 percent next to it would be 300 million, and so  
18 forth. And so obviously fuel, as an application,  
19 is by far the largest. It is interesting that all  
20 other uses compared to fuel, though, represent  
21 about half. They do in most quadrants of the  
22 United States.

23 My opinion is value added. From a  
24 value-added point of view, the other crops that  
25 might be used -- I'm getting to in just a moment,

1 have more value in this area than the fuel does  
2 from a manufacturer's point of view.

3 Major feedstocks. Everyone here  
4 probably knows that woody biomass is by far the  
5 largest contributor. Interesting, the world that  
6 I live in, the surfactants, is almost minuscule.

7 Just as a side note, 4 percent is industrial.  
8 Wonder how many of you know that.

9 Thanks very much.

10 (Applause.)

11 MODERATOR VON BERNATH: Okay, now we'll  
12 have our last speaker is Chief of Criteria  
13 Pollutants Branch, Stationary Source Division, Mr.  
14 Simeroth.

15 He has been working at the California  
16 Air Resources Board since 1972. For the last 17  
17 years he has been Chief of the Criteria Pollutants  
18 Branch. This branch is responsible for  
19 development of (indiscernible) fuels for  
20 California. Also for the last eight years, prior  
21 to that assignment, he was the Chief of the  
22 (indiscernible) Branch.

23 Mr. Simeroth.

24 MR. SIMEROTH: Thank you. And I guess  
25 my job is to try to keep you here till noon.

1 (Laughter.)

2 MR. SIMEROTH: Which usually I'm fairly  
3 good at, so give it a try.

4 I'm going to start out with sort of the  
5 mundane part of my talk, and then if you're going  
6 to build a facility in California, you really do  
7 need a permit.

8 (Laughter.)

9 MR. SIMEROTH: And we actually, as  
10 opposed to what most people think, there really is  
11 a process. There is such a thing as the  
12 California Environmental Quality Act. And this  
13 has been both praised and damned depending on what  
14 side of the Act you're on, when you're trying to  
15 build something or you're trying to keep somebody  
16 from building something.

17 Okay. This requires state and local  
18 agencies to identify the significant environmental  
19 impacts and address those potential impacts. And  
20 if you're going to build in the South Coast Air  
21 Quality Management District for Los Angeles,  
22 Riverside, San Bernardino, Orange County, the  
23 South Coast Air Quality Management is probably  
24 going to be your lead agency.

25 If you're going to build in the San

1       Joaquin Valley, the San Joaquin Valley Air  
2       Pollution Control District is going to be your  
3       lead agency.

4               And if you're going to build in the San  
5       Francisco Bay Area or the nine counties  
6       surrounding the San Francisco Bay, it depends on  
7       which locality you're building in. There's no one  
8       agency that's going to be the lead agency in that  
9       area.

10              Contra Costa County, if you're near,  
11       tends to be the lead agency. The City of Richmond  
12       will tend to be a lead agency. The Air Pollution  
13       Control District there tends to be a supporter and  
14       issuer of the air permits.

15              Key steps is, first thing, find out who  
16       the lead agency is going to be and talk to them  
17       early. And find out what they really want you to  
18       do and how they want you to do it. Then all these  
19       other things will fall into place. Talk to us.  
20       If you have trouble finding that, call the Air  
21       Resources Board and we'll help you do that.

22              And the rules of the Air District, San  
23       Joaquin Valley, South Coast lead agencies  
24       obviously in issuing the air quality permits.  
25       Again, talk to them early.

1           New source review, these are  
2           administered by the local districts. Basically if  
3           you're going to increase emissions you have to do  
4           something to offset it. And if it's not  
5           economical for you to offset then they'll try to  
6           work with you to develop some way to mitigate as  
7           much as you can and then go from there.

8           We already covered that. Other  
9           potential issues. You really do need water  
10          permits and you need to talk to CalOSHA if you  
11          have employees and toxics come into play and  
12          things.

13          Basically the message I'm trying to get  
14          to you there is a permitting process. You do need  
15          permits. Talk to your permitting agencies as soon  
16          as possible. If you're thinking about building  
17          something, that's not too early to start talking  
18          to them. Get out there and talk to them, and  
19          we'll try to work with you to make this as  
20          painless as possible.

21          Air quality aspects of biofuels. Now  
22          hopefully it will get a little more interesting in  
23          what's going on here. Keep in mind I'm from the  
24          Air Resources Board; my job is to reduce air  
25          pollution. And that is really what my function

1 is, and that's how I see it.

2 Ethanol. Today virtually all of  
3 California gasoline, known as reformulated  
4 gasoline phase 3, is blended with about 5.7  
5 percent ethanol, probably averages about 6  
6 percent. Most of that is corn-derived ethanol,  
7 and mostly imported from the Midwest.

8 There are benefits. It does have the  
9 potential to reduce greenhouse gas emissions,  
10 carbon monoxides and hydrocarbons. There is an  
11 issue on permeation emissions. Permeation is  
12 evaporation that results as gasoline constituents  
13 moving through the -- fuel components.

14 There is an oxides of nitrogen emission.  
15 Our regulations require that you preserve the NOx  
16 benefits of the program. If you're putting  
17 something in that increases NOx you have to adjust  
18 something else to decrease that to retain that  
19 benefit. And we have a so-called predictive  
20 model; it's a mathematical model that allows you  
21 to do that. That model also looks at hydrocarbons  
22 and toxics. There is a small carbon monoxide  
23 element to allow you to do some offsetting with  
24 hydrocarbons, but the model is really  
25 hydrocarbons, toxics and oxides of nitrogen.

1           We will be updating that this year. We  
2           should have, for the first time in over five  
3           years, a net set of data to allow us to do that.  
4           Hopefully that will show that the oxygenates, in  
5           this case ethanol, at least on the new technology  
6           vehicles, are less of an impact than they've been  
7           in the past. But I haven't seen that data yet, so  
8           I can only speculate.

9           Greenhouse gas emissions. What we would  
10          really like to see is the ethanol come from  
11          cellulosic because you get more greenhouse gas  
12          emission benefits by going that route. And  
13          hopefully that's going to happen, and the future  
14          of California ethanol will be that way.

15          The permeation emission, it is big, the  
16          45 tons a day. That's more than fugitive  
17          emissions from all the refineries in the state.  
18          We don't know how to make that up. That's going  
19          to be an issue for us. Maybe using more ethanol  
20          is one thing that will help. But that comes at  
21          the other penalty of what do you do to offset the  
22          NOx issue for the ethanol.

23          I don't have a slide for E85. One of  
24          the things we've been looking at recently in staff  
25          at the Board is there's limitations on putting

1 ethanol into gasoline. And whether it's 6 or 10  
2 percent, that's still a relatively small amount of  
3 the total gasoline. Gasoline is still 90 to 94  
4 percent petroleum-derived.

5           Is E85 another answer? We're starting  
6 to explore that. That avoids the permeation  
7 issue; it avoids the NOx issue; it avoids a lot of  
8 other things. About 1 percent of our cars are  
9 flexible fuel in California today. Those cars  
10 could potentially be fueled on E85, 85 percent  
11 ethanol and 15 percent gasoline. I'm not saying  
12 E100 because there's some safety issues we'd like  
13 to avoid, so mixing gasoline in actually helps  
14 solve some of the safety issues. And solve those,  
15 it doesn't necessarily have to be gasoline. It  
16 can be some other like components.

17           Biodiesel. Everybody knows what  
18 biodiesel is. At least according to our  
19 definition, it's methyl ester of fatty acids from  
20 animal fats, plant oils and recycled grease.

21           Emission benefits, again greenhouse gas  
22 emissions. Generally lowers tailpipe emissions,  
23 carbon monoxide, hydrocarbons. Keep in mind  
24 diesel engines are not a big contributor to  
25 hydrocarbon and carbon monoxide emissions in

1 California. They're around a few percent of our  
2 emission inventory for hydrocarbons and carbon  
3 monoxide.

4 On the other hand, the diesel engines  
5 that do exist, there's about 4 percent of our  
6 vehicle inventory is diesel, contribute about 40  
7 percent of the NOx emissions. So although those  
8 NOx emissions may seem small compared to the  
9 reduction in hydrocarbons and carbon monoxide, to  
10 us it's not small, from the air pollution  
11 perspective.

12 We have a reformulated diesel program.  
13 That reformulated diesel program achieves about a  
14 7 percent NOx emission reduction. So for 7  
15 percent, reformulated diesel. So now you're  
16 talking about a 10 percent increase. That gives  
17 us a little bit of concern.

18 Specifications need to be addressed.  
19 There's still no B100 ASTM specification. There  
20 is one for B100 to be used as a blend component,  
21 feedstock. And there's also some oxidative and  
22 thermal issues for the B100. It would be good to  
23 have ASTM come up with that specification.  
24 Greenhouse gas, it's good on greenhouse gases.  
25 And it also depends on what it's made from. And

1 let's go to the next.

2 Exhaust emissions. I've already touched  
3 on some. Let me back up. One of the -- oh,  
4 that's going to come up later, never mind, sorry.  
5 Getting ahead of myself.

6 Biomethane background. There is  
7 biomethane being produced in the state, mostly in  
8 landfills. There's some agricultural production  
9 that's starting to come into play; a lot of it at  
10 dairies, used for production of electricity and  
11 heat, used as a motor vehicle fuels, CNG.

12 The trouble with that generation of  
13 compressed natural gas or natural gas is that it  
14 doesn't simply contain methane; it contains other  
15 things such as hydrogen sulfide, oxygen, water,  
16 ammonia and benzene, -- ethyl benzenes, xylene.  
17 It needs to be cleaned up before you use it as a  
18 fuel is the bottomline there. And that adds  
19 expense and other things.

20 There needs to meet motor vehicle fuel  
21 quality specifications if you're going to use it  
22 to fuel motor vehicles. And that's further  
23 cleanup.

24 It does reduce greenhouse gas emissions.  
25 Emission benefits from the vehicles are the same

1 as CNG because it would have to meet the CNG  
2 specifications. So, by definition, it's a good  
3 fuel.

4 And you've heard earlier, gaseous fuels  
5 are difficult to use; they're not getting the  
6 market penetration we thought they would. That's  
7 generally true, but there's still a lot of  
8 compressed natural gas vehicles out there. We  
9 expect more to be seen in the future. And I don't  
10 think CNG is going to go away as a motor vehicle  
11 fuel.

12 Directly reduces methane to the  
13 atmosphere, rather than at landfills, it  
14 permeating up through the soil. And agricultural  
15 degeneration going directly into the air. It's  
16 got a nice benefit there.

17 So, policy issues. (inaudible) more  
18 biomass-to-energy use. The economic incentives  
19 usually work fairly well, but not always. It's  
20 got to be something the consumer sees as  
21 convenient. And it's got to be out there  
22 available to the consumer. And economic  
23 incentives will do part of that, but it won't do  
24 everything.

25 Biodiesel is a good blend component into

1 diesel. And if you look at our regulations for  
2 reformulated diesel it says you got to reduce  
3 aromatic hydrogen content; you got to increase the  
4 cetane, the octane value of diesel. You got to  
5 have, starting June 1st or July 1st, 2006, you got  
6 to have no more than 15 parts per million sulfur  
7 in diesel in the state. And that's virtually for  
8 all diesel in California, not just onroad.

9 Biodiesel has very little sulfur; has  
10 virtually no aromatics; it has very high cetane.  
11 Good blending component. If we can just get the  
12 oil companies to blend it in now.

13 But our regulations are set to encourage  
14 its use. Same thing occurs through the Fischer  
15 Tropesch or gas-to-liquids source of diesel. They  
16 have the same virtues as the biodiesel. Again,  
17 we're waiting for them to blend it in. They've  
18 been blending it in in very small amounts.

19 Biodiesel has an opportunity to expand  
20 our supplies of diesel fuel. I'd like to see that  
21 happen. I heard earlier on gasoline and our  
22 consumption of gasoline going up, the consumption  
23 of diesel is double in terms of the increase per  
24 year in gasoline. So that's, in the future, a  
25 bigger issue than our gasoline supplies.

1           Address future technologies. Continue  
2           our research program; it's relatively modest.  
3           I'll be the first to admit that. Coordinate  
4           activities between academic, government, industry  
5           and the public. Today is one example of that;  
6           we're trying to get into other things.

7           Promote new technologies. We actually  
8           have programs to do that where we'll award grants  
9           to people coming up with new technologies that  
10          qualify, anyway.

11          New fuel specifications. If you're  
12          going to have a successful motor vehicle fuel you  
13          need specifications for it. Otherwise what you'll  
14          have is varying qualities out there and consumer  
15          dissatisfaction with the quality of the fuel  
16          they're getting and the performance it's providing  
17          their vehicles. And that's the purpose of the  
18          fuel specifications. Fuel specifications aren't  
19          going to result in people using your fuel. That  
20          happens through other things, other incentives.

21          Which comes the next one. New  
22          legislation to establish incentive structure,  
23          determine a revenue source. What we now have is  
24          basically tax incentives. Probably that would be  
25          a revenue source in the future.

1                   Should that money be used for E85?  
2           Should it be used to help make biodiesel more  
3           acceptable? Or should it be used to help ethanol  
4           stay and become more acceptable for gasoline,  
5           blending into gasoline?

6                   Those are sort of the issues there on  
7           that legislation. And this legislation doesn't  
8           exist, at least not to my knowledge. But we need  
9           something like that if this is going to be  
10          successful.

11                  And that's, I think, why you're here  
12          today, is how can you be successful. And there's  
13          no silver bullet out there for fuels. The closest  
14          thing we've found to a silver bullet is getting  
15          the sulfur out of petroleum fuels. But that only  
16          goes so far. And after that you've got to compete  
17          and you got to compete successfully with your  
18          largest competitor. And that's petroleum-derived  
19          fuels.

20                  And if the oil companies aren't getting  
21          it from petroleum, they'll probably get it from  
22          coal or something else, natural gas. They're very  
23          creative in this area, too. As you heard, their  
24          research dollars dwarf ours by orders of  
25          magnitude. We're not going to compete with that.

1           The other thing, in terms of air  
2           pollution, air pollution alone cannot be the  
3           savior for alternative fuels. It's got to be  
4           energy diversity, it's got to be these other  
5           things.

6           Today manufacturers of vehicles are  
7           producing cars that burn on gasoline that have  
8           emissions equivalent to electric vehicles, when  
9           you consider the electricity, the generation of  
10          the electricity, and getting it to where it needs  
11          to be, et cetera, emissions are about the same.

12          Now, there's some greenhouse gas and  
13          other things that have to be thrown in there. But  
14          in terms of air pollution, in terms of what we  
15          traditionally recognize as air pollution, that's  
16          not going to be the carrier for the future  
17          programs. And I am done, thank you.

18          And so we have to recognize that; we  
19          have to deal with it. And we have to have some  
20          new partners in the development and pushing for  
21          these fuels.

22          And with that, I will thank you.

23          (Applause.)

24          MODERATOR VON BERNATH: Please, and now  
25          if you want to have some questions to the

1 speakers, please go to the microphone. Please say  
2 your name and the name of the company or the  
3 agency that you works, so the recorder can have  
4 that information. So when all this appears in the  
5 websites, you can see who asked the questions.

6 Some have questions to the speakers?

7 MR. COX: This was very interesting.  
8 I'm Mike Cox from Anaerobe Systems in Morgan Hill,  
9 California. But one of the things that I see in  
10 the two different presentations regarding hydrogen  
11 I've looked at, I'm a bulk user of hydrogen. And  
12 I pay \$6.60 cents a hundred cubic feet, which  
13 makes a gallon gas the equivalent of about \$13.20.

14  
15 So I don't know how we'll get to \$2 a  
16 gallon gasoline -- and I'm buying it wholesale,  
17 and that's before it's delivered to a car. So  
18 that's my first question I suppose I'd like to  
19 ask.

20 DR. OGDEN: Well, the price you pay for  
21 hydrogen depends a lot on how much of it you need  
22 and how far away you are from where they're  
23 delivering it from. And I'm not sure what the  
24 total throughput of hydrogen that you use is, but  
25 I know for many people that use it in, you know,

1 relatively small chemical applications, that  
2 sounds like a perfectly reasonable price.

3           When you start getting to the scale that  
4 would dispense as much energy as we do at a  
5 gasoline station today, or a little bit of both,  
6 the price generally goes down. And I'm not sure  
7 what form you get it delivered in, whether it's a  
8 liquid or a gas or whatever, but I think for a  
9 small industrial user that sounds pretty  
10 reasonable. The scale looking at it is a bit  
11 bigger, so go down the scale.

12           And the other thing is if you imagined  
13 in the far future, and we're talking probably  
14 several decades from now, if you delivered this  
15 stuff in pipelines like you do with natural gas,  
16 the cost for delivery would go down even more.

17           Now a lot of that cost is not so much  
18 the cost of producing the hydrogen at a big steam  
19 reformer plant, it's more liquefying it, storing  
20 it, putting it in a truck, driving that to where  
21 you are and those sorts of things.

22           So maybe the take-home message is for a  
23 gaseous fuel like hydrogen, it's got low energy  
24 density, the storage and delivery part are a much  
25 bigger part of the total cost than it is for a

1 liquid fuel.

2 MR. PEAK: Joan, this question is for  
3 you, also. My name is Matt Peak; I'm with  
4 CalStart. I was wondering if you could speak a  
5 little bit about the -- a little bit more about  
6 the potential for biofuels, in particular ethanol  
7 for use in fuel cells. And specifically I'm  
8 interested in knowing if you do any work, or what  
9 your opinion is on direct ethanol use in fuel  
10 cells, not through the use of a reformer.

11 DR. OGDEN: Okay. I'm not terribly  
12 familiar with direct ethanol fuel cells. I know  
13 people are trying to do this. It's harder than it  
14 is, say, with direct methanol, because of  
15 activation energy, it's harder to make it work out  
16 in a fuel cell. And both of those are quite a bit  
17 more difficult than hydrogen.

18 Hydrogen is the easiest thing for a fuel  
19 cell to use; it's the hardest thing for the --  
20 infrastructure, you know. And ethanol or a liquid  
21 fuel is easier in the other regard.

22 But I guess I'm not doing any work on  
23 ethanol -- direct ethanol fuel cells right now. I  
24 know there is work, you know, going on; that  
25 people are interested in that idea. There's

1           certainly been a lot of work on direct methanol  
2           fuel cells. And some degree of success with that.

3                     Really, the tradeoff is whether you have  
4           a device onboard, the reformer, and couple that to  
5           a fuel cell versus trying to make a fuel cell that  
6           runs directly on liquid fuel. And people have  
7           made onboard reformers. There are certain  
8           difficulties with getting those to run  
9           dynamically. You have to have a small chemical  
10          plant in the car.

11                    But there are also issues with the  
12          direct, you know, fuel cells using other fuels  
13          than hydrogen. Hydrogen is the easiest one for a  
14          fuel cell.

15                    One thing you might say about ethanol is  
16          it's a high temperature fuel cell. And those  
17          aren't so suitable for cars, but they might be for  
18          local or stationary power.

19                    MR. COX: I had one more question for  
20          Neil, if they've looked at secondary fermentation  
21          from the distillers grain, and to use this.  
22          Because about half of the groceries that go in the  
23          top of the fermenter is still left at the bottom  
24          of the fermenter when they're done. So if we  
25          could take the secondary fermentation to other

1 products.

2 MR. KOEHLER: We're not looking at it in  
3 our first plant, but there's a lot of research  
4 going on in how to squeeze more out of the  
5 distillers grain and out of the bushel of corn.

6 In fact, I didn't really mention it, but  
7 certainly John Ferrell did this morning, a lot of  
8 the cellulose work that's going on now is with the  
9 grain industry. And there's no question that  
10 really the first commercialization of cellulose  
11 ethanol technology is going to be in corn ethanol  
12 production, taking the cellulose in the fiber  
13 that's left over from corn.

14 So, you know, we're looking at doing  
15 things on the distillers grain that are related to  
16 really adding value to the feed by supplementing  
17 it with -- because it's a wet feed, it's one of  
18 the big advantages of producing ethanol in  
19 California is you don't have to dry it, distillers  
20 gain, because you're local to the market. That's  
21 good news for the environment because you use 30  
22 percent less energy and you have a better feed.  
23 And because it's moist, it becomes a nice carrier.  
24 So to adding minerals and other supplements that  
25 the dairy adds at the dairy to actually use that

1 wet feed and produce more of a specialty feed as  
2 opposed to a commodity feed. Those are the kind  
3 of things that we're looking at right now.

4 UNIDENTIFIED SPEAKER: Cows love it,  
5 too.

6 MR. KOEHLER: Yeah, they do.

7 MODERATOR VON BERNATH: Do we have more  
8 questions? Okay. Since there is none, thank you  
9 very much.

10 (Applause.)

11 (Whereupon, at 12:00 noon, Session II,  
12 Biofuels and Bioproducts Presentations,  
13 was adjourned.)

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CERTIFICATE OF REPORTER

I, CHRISTOPHER LOVERRO, an Electronic Reporter, do hereby certify that I am a disinterested person herein; that I recorded the foregoing Session II of the Second Annual California Biomass Collaborative Forum; that it was thereafter transcribed into typewriting.

I further certify that I am not of counsel or attorney for any of the parties to said forum, nor in any way interested in outcome of said forum.

IN WITNESS WHEREOF, I have hereunto set my hand this 15th day of March, 2005.

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